

ECONOMISTS DO.



WHO: Esther Duflo

DEVELOPMENT ECONOMIST

WHAT?

Why are some countries poorer than others? Are you interested in exploring ways to alleviate poverty? So are development economists.

ECONOMIC BRANCHES:

development experimental
mathematical microeconomics



WHO: Russ Roberts

PODCASTER OR RADIO HOST

WHAT?

It turns out there are millions out there who want to hear about the economics of online dating, the intricate supply chain of producing a t-shirt, Uber and the sharing economy, and <insert other geeky topics here>.

ECONOMIC BRANCHES:

just about anything



WHO: Steve Levitt

CRIMINOLOGIST

WHAT?

Given that the United States has the largest incarceration rate of any developed country, how do we reduce crime and deter recidivism? Do we increase punishment, police presence, both, or neither?

ECONOMIC BRANCHES:

welfare microeconomics
macroeconomics



WHO: Hal Varian

ECONOMIST AT GOOGLE

WHAT?

Interested in analyzing the supply and demand of clicks, optimizing trillions of ad space auctions, or inventing a new branch of economics like nano-economics? Go where the data is.

ECONOMIC BRANCHES:

mathematical game theory
econometrics microeconomics
experimental behavioral



WHO: Nate Silver

DATA SCIENTIST

WHAT?

Do you want to predict the winner of the World Series or the next presidential election using lots of data? Or how about working at Instagram, Uber, Airbnb, Pinterest and other companies that are accumulating more data than they know what to do with?

ECONOMIC BRANCHES:

mathematical econometrics
microeconomics behavioral



WHO: Emily Oster

HEALTH ECONOMIST

WHAT?

Economists might know what it takes to keep a country ticking, but what about keeping YOU ticking? Yep, they're working on that too. Economists take to the hospital to study the supply and demand for health, clinical trial efficacy, personalized medicine, and much more.

ECONOMICS BRANCHES:

welfare health



WHO: Roland Fryer

EDUCATION ECONOMIST

WHAT?

If education is correlated to GDP, you better bet there are economists harnessing models to understand the inputs to an individual's and a nation's educational success.

ECONOMIC BRANCHES:

welfare education
microeconomics macroeconomics



WHO: Jodi Beggs

TEACHER

WHAT?

Doing their part to boost the nation's economic literacy while mentoring the next generation of economists.

ECONOMIC BRANCHES:

just about anything



WHO: Tim Harford

JOURNALIST

WHAT?

You look at current events and think, economics could explain that! You share economics with the world outside the ivory tower.

ECONOMIC BRANCHES:

just about anything



WHO: Jonathan Falk

LEGAL CONSULTANT

WHAT?

When a firm sues another firm, you'll find economists arguing and testifying in court.

ECONOMIC BRANCHES:

finance industrial organization
business



WHO: Janet Yellen

GOVT. / POLICY ECONOMIST

WHAT?

Uncle Sam wants YOU to evaluate the efficacy of government programs, forecast the country's unemployment rate, make tough decisions on monetary policy, and even be one of the most powerful people on the planet.

ECONOMIC BRANCHES:

macroeconomics monetary policy
microeconomics environmental
welfare just about anything



WHO: Brian Mullaney

MARKETER

WHAT?

Gone are the days of Mad Men. Today's top marketers sit at the intersection of data, psychology, statistics, and experiments to connect products to people who want them.

ECONOMIC BRANCHES:

experimental behavioral
microeconomics business



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