

BFA Student Learning Outcomes Curriculum Map

Program Courses

Student Learning Outcomes

REQUIRED

Utilize forms of communication

Address needs of client & audience

Focus on ethics

Embrace technology as a vehicle of communication

Practice design as a dynamic process

SOPHOMORE

GDES 211
Typography I



GDES 212
Design Form & Communication



GDES 214
Imaging I



GDES 252
History of Visual Communications



GDES 202
Design Technology I



GDES 205
Design Methods & Processes



GDES 213
Typography II



GDES 216
Imaging II



GDES 253
Theory & Philosophy of Visual Communications



JUNIOR

GDES 343
Systems in Design



GDES 345
Print I



GDES 347
Interaction I



GDES 346
Visual Narrative I



GDES 365
Print II



GDES 367
Interaction II






SENIOR


GDES 470
Senior Seminar



GDES 472
Senior Studio



-  **INTRODUCED**
Learning outcomes introduced to students.
-  **REINFORCED**
Learning outcomes reinforced with students.
-  **ASSESSED**
Learning outcomes of students assessed.

-  **REVIEWS**
Annual comprehensive assessments also occurs during
Sophomore Portfolio Review & Junior Performance Review