# BFA Student Learning Outcomes Curriculum Map

<table>
<thead>
<tr>
<th>Program Courses</th>
<th>Student Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REQUIRED</strong></td>
<td><strong>Utilize forms of commu-</strong></td>
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<td></td>
<td><strong>Address needs of client &amp; audience</strong></td>
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<td></td>
<td><strong>Focus on ethics</strong></td>
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<td></td>
<td><strong>Embrace technology as a vehicle of communication</strong></td>
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<td><strong>Practice design as a dynamic process</strong></td>
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</tbody>
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## Sophomore
- GDES 211 Typography I
- GDES 212 Design Form & Communication
- GDES 214 Imaging I
- GDES 252 History of Visual Communications
- GDES 202 Design Technology I
- GDES 205 Design Methods & Processes
- GDES 213 Typography II
- GDES 216 Imaging II
- GDES 253 Theory & Philosophy of Visual Communications

## Junior
- GDES 343 Systems in Design
- GDES 345 Print I
- GDES 347 Interaction I
- GDES 346 Visual Narrative I
- GDES 365 Print II
- GDES 367 Interaction II

## Senior
- GDES 470 Senior Seminar
- GDES 472 Senior Studio

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**INTRODUCED**
Learning outcomes introduced to students.

**REINFORCED**
Learning outcomes reinforced with students.

**ASSESSED**
Learning outcomes of students assessed.

**REVIEWS**
Annual comprehensive assessments also occur during Sophomore Portfolio Review & Junior Performance Review.

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This diagram maps the progression of student learning outcomes across different courses, indicating where and how specific skills and knowledge are introduced, reinforced, and assessed.