**Organizational Interest Survey**

**Executive Master of Public Policy**

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| **Q-1** | How familiar are you with public policy degree programs such as the proposed Executive Master in Public Policy? | |
|  | | |
|  | **1.** | Not familiar |
| **2.** | Somewhat familiar |
| **3.** | Familiar |
| **4.** | Very familiar |
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| **Q-2a** | If OSU decides to offer an EMPP in the future, which of the following best describes the likelihood of your organization’s support of employee participation? | |
|  | | |
|  | **1.** | Highly likely to support and sponsor employees |
|  | **2.** | Highly likely to support but not sponsor employees |
|  | **3.** | Somewhat likely to support and sponsor employees |
|  | **4.** | Somewhat likely to support but not sponsor employees |
|  | **5.** | Highly unlikely to support and sponsor employees |
|  | **6.** | Highly unlikely to support employees |
|  | **7.** | Other? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
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| **Q-2b** | Which type of course delivery method would be most attractive to employees in your organization? | |
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|  | **a.** | 100 percent online (no classroom attendance is required) |
|  | **b.** | Hybrid program, with at least 50 percent of the program offered online, and the rest occurring over intensive week-long sessions offered during the summer on campus. |
|  | **c.** | All intensive week-long courses offered during the summer on campus plus night courses. |
|  | **d.** | Other (please specify):  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| **Q-3** | What major area(s) of concentration would be most beneficial for your organization? (please circle all that apply or leave blank if not relevant) | |
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|  | **a.** | Energy Policy |
|  | **b.** | Environmental Policy |
|  | **c.** | Rural Policy |
|  | **d.** | Social Policy |
|  | **e.** | Marine Policy |
|  | **f.** | Other? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| **Q-4** | ***Student Learning Outcomes:*** The following are proposed learning outcomes for the Executive Master of Public Policy. *How important are these outcomes to your organization?* | | | | | |
|  | | **Not important at all** | **Somewhat**  **Important** | **Important** | **Very Important** | **Not sure** |
| **a.** The ability to conduct original policy research. | | **1** | **2** | **3** | **4** | **0** |
| **b.** Substantive knowledge in an area of concentration. | | **1** | **2** | **3** | **4** | **0** |
| **c.** A commitment to both domestic and international diversity, which will allow our students to work with stakeholders from various backgrounds. | | **1** | **2** | **3** | **4** | **0** |
| **d.** Demonstrated leadership abilities through coursework and designing public policy alternatives for a significant policy problem. | | **1** | **2** | **3** | **4** | **0** |
| **e.** High ethical standards in public policy research, teaching, and service. | | **1** | **2** | **3** | **4** | **0** |
| **f.** The development of a public service ethic resulting in graduate’s understanding of the significance of working collectively and prioritizing the desires of citizens, communities, and society at large. | | **1** | **2** | **3** | **4** | **0** |

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| **Q-5** | Now we are going to ask you about several categories of skills and types of knowledge that may be important for professionals in your organization. Please rate the importance of each skill for those employees involved in policy design, analysis and implementation. | | | | | | | | | | | | | | |
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|  | | | | **Not important at all** | | | **Somewhat important** | | | **Important** | | **Very**  **Important** | | | **Not sure** |
| ***Employees should have the ability to…*** | | | |  | | |  | | |  | |  | | |  |
| **a.** Develop and manage public-private partnerships | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **b.** Provide leadership on complex problem solving | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **c.** Perform economic analysis | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **d.** Evaluate programs and policies | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **e.** Conduct a cost-benefit analysis | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **f.** Effectively describe data | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **g.** Employ statistical analysis | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **h.** Assess the accuracy of analysis methods | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **i.** Employ qualitative analyses such as focus groups and interviews | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **j.** Other? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | **1** | | | **2** | | | **3** | | **4** | | | **0** |
| **Q-6** How likely is your organization to hire someone with the skills listed above within the  next 3-5 years? | | | | | | | | | | | | | | | |
| 1. Unlikely 2. Somewhat likely 3. Likely 4. Very likely 5. Not sure | | | | |  | | |  | |  |  | | |  | |
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| ***The following items are designed to help us interpret the responses of organizations interested in the proposed Executive Master of Public Policy program. However, providing this information is strictly optional.*** | | | | | | | | | | | | | | | | |
| **Q-7** | | | How many years have you worked at your organization? \_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | | | | | | | | |
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| **Q-8** | | | What sector best describes your organization? | | | | | | | | | | | | | |
|  | | | **a.** Federal Government | **b.** State Government | | | **c.** Local Government | | | **d.** Non-profit | | | | **e.** Other | | |
|  | | |  | | | | | | | | | | | | | |
| **Q-9** | | | What position do you have in your organization? | | | | | | | | | | | | | |
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| Please return the survey in the business reply envelope or by email attachment to Brent S. Steel, Graduate Director, School of Public Policy, Oregon State University, Corvallis, Oregon 97331-6206. Phone: 541-737-6133; Email: bsteel@oregonstate.edu ; Fax: 541-737-2289  Thank you!!! | | | | | | | | | | | | | | | | |

**Comments?**