

# PUBLIC POLICY GRAD PROGRAM WEEKLY NEWSLETTER

Spring Term Week 11: June 12 – June 18

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## *Announcements*

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From the Office of the President

Edward J. Ray

June 6, 2017

Faculty, staff and students,

Last week, the Trump administration announced that the United States will withdraw from the Paris Agreement on climate change mitigation. I want to assure the Oregon State University community that we remain steadfast in our resolve to advance our institution's commitments toward the global challenge of climate change. We are resolute in our work to reduce the institution's carbon footprint; to pursue world-class research that improves knowledge and informs strategic actions; and to empower our students and communities through education and capacity building.

Ten years ago – in April, 2007 – I signed what was then known as the American College and University Presidents' Climate Commitment, now known as the Carbon Commitment. It set Oregon State on an ambitious path to reduce and ultimately eliminate the university's planet-altering institutional carbon emissions.

Over the last decade, OSU has reduced its annual per-student carbon emissions 38 percent. We must proactively continue to invest to decrease these emissions even further, and thus we have no intention to reduce or defer our commitment to climate action. Additionally, as a sun grant university, we are committed to continuing our research efforts to develop

renewable and low-carbon sources of energy including wave, wind, nuclear and solar energy systems.

As the home of the Oregon Climate Change Research Institute, OSU also participates in a network of more than 150 researchers throughout the state, including partners in state and federal agencies, who are on the forefront of working to find solutions to many climate issues.

Reducing carbon emissions is a shared task. We can each participate in OSU's strategic efforts around institutional emissions, as well as take simple personal steps to help. To participate in Oregon State's strategic initiatives, visit this link for the new [Carbon Planning Toolkit](#) for university units. For an approximate measurement of your own emissions and tips on how to reduce them, please see [this customized carbon footprint calculator](#) for members of the OSU community. If you have further questions, please contact Brandon Trelstad via email or at 541-737-3307.

Let me assure you that we are unwavering in our commitment to address climate change, one of the world's most pressing issues. We will continue to be a strong partner and collaborate with other universities, cities, states, and key federal entities. With our collective and continued resolve in these efforts, I am confident that Oregon State will continue to be a leader in climate change research and sustainability to provide a healthy planet for all of us.

Sincerely,

Edward J. Ray  
President

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## ***Funding, Research and Job Opportunities***

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**I would like to share an opportunity that we have available here at the Center on Budget and Policy Priorities. Please feel free to share with others.**

**Have a great day!**

<http://www.cbpp.org/careers/communications-associate>

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## Communications Associate | Center on Budget and Policy ...

[www.cbpp.org](http://www.cbpp.org)

The Center on Budget and Policy Priorities (CBPP) is one of the nation's leading non-profits working on public policy issues affecting low-income families and ...

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*Melissa M. Ricks*

Director Human Resources and Office Services

**Center on Budget and Policy Priorities**

820 First Street, NE

Washington, DC 20002

202.408.1080

202-325-8705 (direct dial)

[www.cbpp.org](http://www.cbpp.org)

**Oregon Sea Grant is now accepting applications for the 2017-18 Robert E. Malouf Marine Studies Scholarship.**

**Deadline: Monday, July 17, 2017 before 5:00 pm PST; submit intent to apply to [eseagrant@oregonstate.edu](mailto:eseagrant@oregonstate.edu) by July 3rd**

The Malouf Scholarship provides one year of support to graduate students who combine societally relevant research with education or public engagement. The student can be enrolled in a Masters/professional or Ph.D. program at any College or University in Oregon while working towards a degree in any field compatible with Oregon Sea Grant's mandate and areas of interest.

This year the Oregon Sea Grant Scholars Program is focused on broadening participation and diversity by restructuring our recruitment and review processes. Our intent is to be more inclusive of applicants from various cultural, ethnic, and socioeconomic backgrounds with unique lived experiences, skills and interests; including applicants that may have had fewer opportunities in the marine or coastal field.

Malouf Scholarship webpage: <http://seagrant.oregonstate.edu/education/sea-grant-scholars/fellowships-internships/robert-e-malouf-marine-studies-scholarship>

We will be holding an **informational webinar** for this opportunity: June 30, 2017 at 10:00 – 10:30 am PST; Register for this webinar [here](#):

<https://zoom.us/meeting/register/33369205c6cfb2598c34be5db4a05ad8>

Oregon Sea Grant  
Oregon State University

1600 SW Western Blvd., Ste. 350  
Corvallis, Oregon 97333  
<http://seagrant.oregonstate.edu/>

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## *Courses of Interest*

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**Announcing WR 599, August 20-25, 2017!**

**Writing Workshop for Thesis and Dissertation Writers  
Across the Curriculum**

**Register now! Space is limited.**

**Permission to Register: Instructions Below**

**This popular 3 credit course, offered in a compressed format, will meet for one week during August. Yes, the eclipse occurs during the first morning of the course. We will adjust our times that day so that you don't miss it.**

This course for graduate students from all disciplines focuses on the writing of a thesis or dissertation **and is only appropriate for students who have completed substantial research and are ready to write chapters of the dissertation/thesis**. Students will work on their projects individually, meet in writing groups, have frequent conferences with the instructor, and participate in class discussions on writing. Students should be in the process of writing their thesis and committed to devoting large blocks of time, both daytime and evening, during the week of the course. You cannot be taking or teaching another course, or working a job during the course. Some pre-course reading is required, as is a closing self-assessment. Subject to cancellation for low enrollment. Address questions to [vicki.tolarburton@oregonstate.edu](mailto:vicki.tolarburton@oregonstate.edu)

**Students who wish to register should immediately contact Dr. Vicki Tolar Burton (email above) requesting permission to register (copying your thesis advisor) and sending this information:**

- **Name**
- **Department/Major**
- **Brief description of your project**
- **Where you will be in your research/data collection by the time the course begins in August.**

**Dr. Tolar Burton will advise if you are far enough along to benefit from the course and will give you permission to register.**

# AMERICAN PAKISTAN FOUNDATION

Deadline: June 18, 2017

## APF Fellows Program - Summer 2017



**The American Pakistan Foundation is launching a fellowship program for U.S. based students and professionals who are committed to creating positive socioeconomic change in Pakistan. Applicants must have U.S. citizenship or permanent residency (be a green card holder) and live in the U.S.**

Rural Support Program Network (RSPN), the largest development network in Pakistan is comprised of eleven Rural Support Programmes (RSPs). They espouse a common approach to rural development: social mobilization centered on the belief that impoverished people have the innate

potential to help themselves by better managing their limited resources if they organize and are provided with social, technical, and financial support.

APF Fellows will be placed at the National Rural Support Program (NRSP) in Islamabad, Pakistan. NRSP works with over two million rural households, 150,000 community organizations, and 500 local support organizations in Azad Kashmir, Punjab, Sindh, and Baluchistan.

### Details and Application



APF Fellows will work closely with NRSP staff in Islamabad on one of the six projects listed in the APF Fellows Program launch email. The program covers accommodation, food, and transportation within Pakistan. There are scholarships for airfare, the visa, and travel insurance available. Participants are expected to cover miscellaneous expenses. The duration is 6 weeks, commencing in mid to late July depending on visa approvals and candidates must be at least 18 years of age to participate.

### Apply - Two Step Process

1. Complete the fellowship application: [tinyurl.com/fellowsapf](http://tinyurl.com/fellowsapf)
2. Send your resume as an attachment and your answers to the application questions below in the body of the email to [fellows@americanpakistan.org](mailto:fellows@americanpakistan.org) with the subject line "APF Fellows Program" by **June 18**. Only select candidates will be contacted for an interview and references.

### Application Questions

1. What motivates you to join the APF Fellows Program?

2. What do you see as your greatest strength and weakness?

### **National Rural Support Program (NRSP) Projects**

**1. Marketing and Social Media:** Fellows will spearhead the creation, design, and coordination of key social media campaigns on Twitter, Facebook, Instagram, and beyond. Fellows will work on content curation, monitoring, and analysis. Fellows should have a good knowledge of NRSP's key message and focus areas (social mobilization, micro-finance, community based physical infrastructure, vocational and technical skills, health, education, and more).

**2. WISE Program:** Fellows will work to improve NRSP's Water, Immunization, Sanitation, and Education (WISE) program and will work alongside Local Support Organizations (LSOs) and Community Resource Persons (CRPs).

**3. Punjab Education Foundation:** Fellows will help Punjab Education Foundation (PEF) leaders manage community schools through the New School Program (NSP).

**4. Naya Qadam Limbs Project:** Fellows will help provide artificial limbs to disabled persons free of cost. This program includes a mobile workshop that goes in different areas of Pakistan to provide limbs to community members that cannot access the project center.

**5. Southern Punjab Poverty Alleviation Project:** Fellows will work on community mobilization, asset creation and training, and physical infrastructure measures.

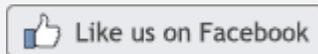
**6. Karobari Sarmaya Project:** Fellows will assist managers of this micro equity initiative by offering business and technical support to apprentices working in different local businesses.

The mission of the American Pakistan Foundation is to provide a platform for organizing and galvanizing the efforts of the Pakistani American diaspora to enable them to participate in every facet of American society to their fullest

potential, to enable the diaspora to serve those in need in Pakistan by assisting in socio-economic development at scale in Pakistan, thereby building bridges of understanding and lasting ties between the people of the US and Pakistan.

APF is a secular, non-partisan, and inclusive 501(c)(3) non-profit organization.

Please support our mission by making a tax deductible contribution [here](#).



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## ***Upcoming Workshops and Campus Happenings***

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Dear Colleagues interested in the Marine Studies Initiative research development efforts,

Thanks again for all your interest in this first year of implementing elements of the MSI Strategic Plan aimed at our goal to “advance leadership in transdisciplinary marine research and scholarship.” Earlier this academic year, we distributed a “Call for Assistance” to engage the OSU community in scoping efforts to further develop collaborative research concepts. I am writing to update you about this process.

Over the next several weeks, individuals who led the submission of a Prospectus will hear from MSI leadership about how the MSI program will support their proposed ideas and approaches. This will be just one step in our long-term plan for Marine Studies at OSU, and we look forward to repeating this and other collaboration-building activities in the future.

The MSI Research Development Committee, co-chaired by Peter Ruggiero, Francis Chan and Gil Sylvia, recently delivered their summary of the twenty MSI Research Prospectuses generated via the “Call for Assistance)” to MSI leadership. I thank this committee, who are listed below, for their hard work and careful thought for how to involve the OSU community in MSI’s goals to advance transdisciplinary research efforts.

The Research Development Committee reviewed the prospectuses in relation to the seven guiding principles highlighted in the CfA -- boldness, transdisciplinarity, MSI goal alignment, support for diversity, cross-unit engagement, leveraging of Oregon strengths, and societal engagement. The Committee subdivided into two workgroups to provide assessments of each prospectus from as many perspectives as possible. Where there were potential conflicts of interest, committee member(s) were precluded from providing input. Each workgroup first met individually and reviewed each prospectus. The committee as a whole met subsequently to debrief on the process. The draft reviews were further collated and summarized by two committee members, a primary and a secondary. Finally, the co-chairs provided further review of

each prospectus before finalizing the summaries. This was an extensive process with the goal of providing systematic feedback with minimal bias. It is important to recognize the summaries provided to MSI leadership from the Committee are not rankings. The summaries will be used by the MSI leadership to inform MSI decisions about how to begin to use resources to advance our research development goals.

I will be consulting with the MSI leadership team, listed below, to determine how to best help advance submitted concepts. The CfA requested that each prospectus list possible approaches to further the proposed concept (see <https://sites.google.com/a/oregonstate.edu/msi-research-cfa/home/types-of-engagement>). These approaches fall into different categories, such as (a) initial scoping work, e.g., workshops, seminars, (b) think tanks, e.g., more established incubators for idea development and products, and (c) continuation of the substantial groundwork established for a center of excellence. As we roll out the MSI research development projects, we will post information about them on the MSI web site.

On behalf of the entire MSI leadership team, I'd like to express again how well we thought this process went and your collegial approach to helping us move the MSI forward. The MSI strategic plan envisions a build out of the marine studies program over a 10-year period and various research efforts will be brought on line over that entire time period. This CfA and other collaboration building activities will be repeated again in future years. We look forward to keeping all of you engaged as MSI moves forward. Please feel free to contact the MSI leadership team should you have ideas and opportunities related to MSI research that you'd like us to know about.

Thanks again,

Jack Barth, Marine Studies Executive Director

MSI Leadership Team

Jack Barth, MSI Executive Director

Robert Cowen, HMSC Director

Kristen Milligan, MSI Associate Director

Maryann Bozza, HMSC Program Manager

MSI Research Development Committee

Francis Chan, COS, Co-Chair

Peter Ruggiero, CEOAS, Co-Chair

Gil Sylvia, CAS, Co-Chair

Lorenzo Ciannelli, CEOAS

Steve Dundas, CAS

Jessica Miller, CAS

Phil Mote, CEOAS

Ana Spalding, CLA

Continuum of increasing structure & complexity, duration, institutional support

Initial Modes of  
Engagement:  
Ideas and Concepts

*Examples Below*

Think Tank 1:  
Incubator & Developer  
of Ideas

Think Tank 2:  
Incubator & Developer  
of Ideas

Think Tank 3:  
Incubator & Developer  
of Ideas

Center of Excellence 1

Center of Excellence 2

Variable levels of support and commitment associated with these ideas. Some activities could lead to greater level of MSI structure and support

Successful Think Tanks could also lead to greater level of structure and support or lead to other related activities

Duration, funding, structure of Centers to be determined

Jack Barth, Executive Director  
Marine Studies Initiative  
Professor, College of Earth, Ocean, and Atmospheric Sciences  
300 Strand Ag Hall  
Corvallis, OR 97331  
541-737-1607  
[Jack.barth@oregonstate.edu](mailto:Jack.barth@oregonstate.edu)



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## *Upcoming Conferences and Symposiums*

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## **Energy Impacts Symposium 2017** Full Program Available **And More Registration Options Available**

Hello Everyone - Preparations continue for the Energy Impacts Symposium to be held in Columbus, OH July 26-27th 2017.

We have a (draft) version of the full program available on our website! ([Full PDF Here](#)) Featuring over 100 presentations, panel discussions, plenary addresses and much more.

If you are presenting, please look over your information and send any corrections or changes to [anne@energyimpacts.org](mailto:anne@energyimpacts.org). We hope to post a Final Program by July 15th. If you are a Paper or Poster Presenter, or a Symposium Fellow, please stay tuned for an additional email in the coming days with further instructions and information.

Not on our email list? Reply to this email or send [anne@energyimpacts.org](mailto:anne@energyimpacts.org) a message and we will sign you up.

### **Its not too late to register.**

The registration deadline is July 15th. In addition to full registration (\$140 regular /\$125 for students), we are offering single day registration (\$100 for day 1 and \$40 for Day 2). Registration includes breakfast and lunch on both July 26 and 27. July 26 also includes heavy hors d'oeuvres and other refreshments during the early evening Poster Reception.

Visit our website to register and for more information, including lodging options, accommodations and directions: <https://www.energyimpacts.org/registration>.

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## EPN Breakfast Panel on July 27th.

Energy Impacts Symposium is excited to partner with the Environmental Professional Network to host the July EPN Breakfast on July 27th: Community Development in Energy Host Communities featuring a panel of University Extension Community Development specialists from across the US.

Symposium registration includes the EPN breakfast; however, persons interested in attending the breakfast panel only can register for \$10 through a link on our website: <https://www.energyimpacts.org/registration>.

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Faculty: if your grad student might be interested in this conference but otherwise unable to attend, OCCRI may be able to provide limited travel support to attend the conference. Contact me for details. – Phil

*Don't miss your chance! Abstract submissions for presentations, special sessions, and posters for the Northwest Climate Conference are due June 12. Please share with other networks.*

## The Eighth Annual Northwest Climate Conference *Working Together to Build a Resilient Northwest*

October 10-11, 2017

Tacoma Convention Center | Tacoma, WA

<http://pnwclimateconference.org/>

We are pleased to announce the call for abstracts for the **8<sup>th</sup> Annual Northwest Climate Conference – *Working Together to Build a Resilient Northwest***. We invite you and your colleagues to submit abstracts for special sessions, oral presentations, and posters. The due date for abstracts is **Monday, June 12, 2017**.

Submissions are requested for a range of topics focused on climate and adaptation. Presentations and special sessions that connect science to management decisions and implementation of adaptation actions are strongly encouraged. Emphasis is on talks that are comprehensible to a wide audience on topics of broad interest. Potential topic areas include:

- regional climate variability and change
- extreme events (e.g., drought, floods, wildfire)
- aquatic ecosystems: impacts and adaptation
- hydrology and water resources: impacts and adaptation
- forests and forest ecosystems: impacts and adaptation
- agriculture: impacts and adaptation
- nearshore and marine ecosystems: impacts and adaptation
- terrestrial ecosystems: impacts and adaptation

- coastal issues and shoreline management
- hazard mitigation planning
- infrastructure and the built environment: impacts and adaptation
- tribal communities: impacts and adaptation
- equity and climate justice
- climate and human health
- the economics of adaptation (e.g., costs of inaction, benefits of adaptation)
- insurance and climate impacts
- communicating climate risks
- collaboration and co-production of decision-relevant research
- working across organizational or sectoral boundaries

To submit an abstract, go to the Conference's [abstract submission page](#).

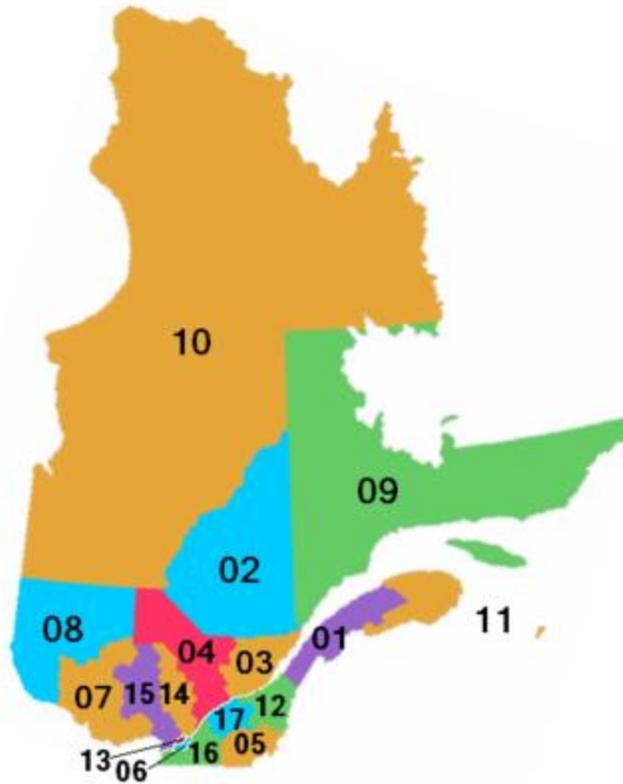
**More about the conference.** The NW Climate Conference annually brings together more than 300 researchers and practitioners from around the region to discuss scientific findings, challenges, and solutions related to the impacts of climate on people, natural resources, and infrastructure in the northwestern United States and southwestern Canada. The conference aims to stimulate a place-based and cross-disciplinary exchange of information about emerging climate, climate impacts, and climate adaptation science and practice in the Northwest. The conference also provides a forum for the presentation of emerging policy and management goals, objectives, and information needs related to regional climate impacts and adaptation. Conference participants include policy- and decision-makers, resource managers, and scientists from academia, public agencies, sovereign tribal nations, non-governmental organizations, and the private sector.

**Questions?** Please contact [Lara Whitely Binder](#) or [Joe Casola](#).



## Rural Policy Learning Commons UPDATE - June 2017

WEBINARS



## **QUEBEC'S APPROACH TO REGIONAL GOVERNMENT: An Overview and Critical Reflections**

PRESENTERS: Jean Dionne, Bruno Jean, Craig Pollet, Bill Reimer, Kelly Voddon

TIME: 10:00 am Central CDT, Wednesday, June 14, 2017

TO REGISTER CLICK: <http://ow.ly/seem30cpbOg>

All RPLC Webinars are free of charge.

Questions, contact: Monique Frith, [FrithM@BrandonU.ca](mailto:FrithM@BrandonU.ca)

**RURAL PODCASTS**



## RURAL ROUTES PODCASTS

- EPISODE 15: Community Development with Wedny Keats
- EPISODE 14: Rural Health with Lars Hallstrom
- EPISODE 13: Rural Immigration with Michael Haan

For more episodes, visit the Rural Routes Podcasts website: <http://ruralroutespodcasts.com/>

**NEWS**

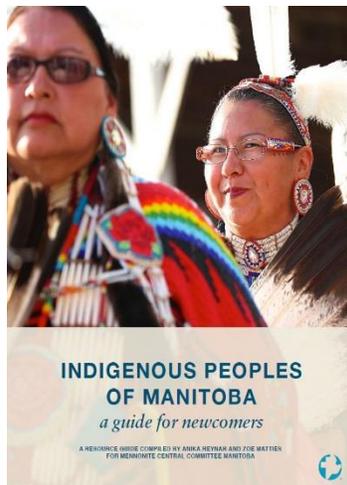


### RPLC Outcomes - Years 1 to 3

An overview of outcomes achieved in the first three years of our seven year partnership project is now available. Outcomes are listed in four areas:

- Network of Researchers, Policy Analysts and Community Leaders
- Increased Opportunities to Connect & Exchange Insights
- Adding to New & Existing Knowledge
- Facilitate Knowledge Mobilization

Click here for infographic: [RPLC Outcomes - Years 1 to 3 - PDF](#)



### New Resource Developed - Newcomers Guide on Indigenous Peoples of Manitoba

A new resource guide, compiled by Anika Reynar and Zoe Matties for the Mennonite Central Committee Manitoba, was made with care for people who are newcomers to Canada but its content is also relevant to all Manitobans. Readers may choose to read the whole booklet, or only the chapters that interest them. Each chapter has further resources, which are useful for seeking out more information.

Click on link below to view document.

[Indigenous Peoples of Manitoba: a guide for newcomers](#)

## FEATURED OPPORTUNITIES



### RAIL - Rural Alberta Innovation & Learning Commons

September 29 - October 1, Olds College, Alberta, Canada

**REGISTRATION NOW OPEN:** [www.rail-commons.ca](http://www.rail-commons.ca)



### Workshop on Economics of Migration by CReAM/RWI

Centre for Research & Analysis of Migration & RWI Leibniz Institute for Economic Research

September 29-30, Essen, Germany

Deadline for submission of full papers or extended abstracts: July 1, 2017

**For more information:** <http://www.cream-migration.org/eventdetail.php?id=144>



### 2017 NORTH ATLANTIC FORUM

- Traditions and transformations in the sustainability of rural communities: Balancing Living Culture and Nature

September 12 - 16, 2017, Norway

**REGISTRATION NOW OPEN:** <https://www.deltager.no/participant/arrangement.aspx?id=175662>



### **2017 CRRF CONFERENCE - DIFFERENT BY DESIGN**

Canadian Rural Revitalization Foundation - Annual Conference, Nelson, BC, Canada  
September 20-23, 2017

**REGISTRATION NOW OPEN:** <http://kootenays2017.crrf.ca/>

## **EVENTS**

### [The Future of First Nations, Inuit, and Metis Broadcasting](#)

National Conference - June 15 - 17, 2017

### [2017 ICRPS](#)

International Comparative Rural Policy Studies - Barcelona Spain  
June 25 - July 8, 2017

### [ESRS 2017](#)

European Society for Rural Sociology - XXVII Congress, Krakow, Poland  
July 24 - 27, 2017

### [RSS 2017](#)

Rural Sociological Society - 80th Annual Meeting, Columbus, Ohio  
July 27 - 30, 2017

### [Royal Geographical Society Annual International Conference](#)

London, England  
August 29 - September 1, 2017

### [2017 NORTH ATLANTIC FORUM](#)

Norway  
September 12 - 16, 2017

### [2017 CRRF CONFERENCE - DIFFERENT BY DESIGN](#)

Canadian Rural Revitalization Foundation - Annual Conference, Nelson, BC, Canada  
September 20-23, 2017

### [2017 RAIL Commons - Annual Conference](#)

Olds College, Alberta, Canada  
September 29 - October 1, 2017

### [CREAM / RWI Workshop on Economics of Migration](#)

Essen, Germany  
September 29-30, 2017

**More rural events can be found at: [www.crrf.ca/events](http://www.crrf.ca/events)**

## EMAIL LIST

**DID YOU KNOW...**the RPLC network has over 2300 email subscribers including students, faculty, practitioners, government, non-profit, and community members? If you have any "rural" related news, stories, research, conference or event - please let us know and we will help get the word out. Together we can help drive rural policy and improve rural life!

Share this email with your friends and get them to sign up for our Email List.

<http://rplc-capr.ca/emailing-list-registration/>

**For more information about the Rural Policy Learning Commons (RPLC), please visit: [rplc-capr.ca](http://rplc-capr.ca)**



**BRANDON  
UNIVERSITY**



Social Sciences and Humanities  
Research Council of Canada

Conseil de recherches en  
sciences humaines du Canada

**Canada**

RPLC Communications:  
Michael Blatherwick, [BlatherwickM@brandonu.ca](mailto:BlatherwickM@brandonu.ca)

You have chosen to receive email messages from Brandon University Rural Development Institute. To unsubscribe from this and all notifications (including newsletters, workshops, webinars and announcements), click on the "unsubscribe" link at the bottom.

# behavioral science

weekly roundup

this week

## Give a Warm Welcome to the *Behavioral Scientist*



We're very excited to announce the launch of a new online behavioral science magazine! Behavioral Scientist is a community effort that BSPA has developed in collaboration with ideas42, the Center for Decision Research, and The Psych Report, and will evolve to include a growing consortium of organizations. Read the [welcome letter](#) from the Editorial Board and check out our amazing list of [founding columnists](#).

The new articles illustrate the diversity of authors and ideas that we plan to feature on the

site. They cover how behavioral science can be [good for business](#), ways [neuroscience](#) and [sociology](#) can further influence the field, the [role of psychologists in WWI](#), subsequent eugenics and anti-immigration efforts, and new research on [how we help](#) and might help better.

Help spread the word and get involved:

- New articles every week at [behavioralscientist.org](#)
- Share or follow on [Twitter](#), [Facebook](#), and [Linkedin](#)
- Want to get the weekly email edition? [Sign up](#)
- Something we should read? [Submit a link](#)
- Idea for an article? [View our pitch guidelines](#)

## news & media



### *Much Ado about Nudging*

BSPA warmly welcomes the new BPP journal, congratulations on your first issue! On the [Behavioral Public Policy blog](#), Richard Thaler offers commentary on a new paper by George Loewenstein and Nick Chater.



### *The Doughnut Dilemma*

Rodd Wagner's [Forbes commentary](#) on what the office pastry teaches about behavioral economics and managing employees.



*Harvard Workshop on Health 2017 & Behavioral Decisions Research in Management 2018*

Registration is open for the Harvard Workshop on Behavioral Insights in Health to be held August 9-10, 2017. Register and more info [here](#).

Also, **save the date** for the 16th biennial Behavioral Decision Research in Management (BDRM) at Harvard Business School on June 7-9, **2018**.

our favorite tweets this week

**Kate Glazebrook** @kateglazebrook Follow

Neat paper: #nudges can massively outperform trad'l policy levers @CassSunstein @R\_Thaler @MayaUShankar @B\_I\_Tweets journals.sagepub.com/doi/full/10.11 ...

Category	Intervention	Effectiveness (per \$1 Spent)
Retirement Savings (Increase in Contributions for the Year per \$1 Spent)	Active Decision Nudge (Carroll et al., 2008)	1000
	Default Tax Incentives (Chetty et al., 2014)	\$2.77
	Refinement Savings Information (Duflo & Saez, 2015)	\$14.58
	Matching Contributions: 20% (Duflo et al., 2008)	\$5.59
College Enrollment (Increase in Students Enrolled per \$1,000 Spent)	Form-Simplification Nudge (Bardige et al., 2015)	1.83
	Monthly Stipends (Dyrenfurth, 2003)	0.0351
	Monetary Scholarships (Ling, 2014)	0.0051
	Tax Credits (Ling, 2014)	Negative
Energy Conservation (Increase in kWh Saved per \$1 Spent)	Social Norms Nudge (Abouz, 2011)	27.3
	Health-Linked Usage Information Nudge (Berman & Shmida, 2015)	0.990
	Billing Information Nudge (Kamath & Shmida, 2015)	Negative
	Electricity Bill Discounts (Yu, 2010)	3.41
Influenza Vaccinations (Increase in Adults Vaccinated per \$100 Spent)	Incentive and Education (Almura et al., 2012)	14.8
	Reminder/Priming Nudge (Mishler et al., 2011)	12.8
	Default Appointment Nudge (Chapman et al., 2010)	2.65
	Monetary Incentive (Shroff et al., 2010)	1.78
Free Health-Save Vaccinations (Almura et al., 2007)	Educational Campaigns	8.85
	Free Health-Save Vaccinations	1.07

RETWEETS 32 LIKES 50

**Morningstar, Inc.** @Morningstarinc Follow

Marketing Optimization Manager, @erikleejohnson, is a founding columnist of @behscientist, read his first piece now!

**How Behavioral Science Can Be Good for Business - Behavioral Scientist**  
 Delicious, perfectly portioned, and ready-to-cook meals delivered to your doorstep. Easy-to-use tools to significantly increase your retirement savings. [behavioralscientist.org](http://behavioralscientist.org)

RETWEETS 3 LIKES 3

ideas42  
@ideas42

Follow

Understanding human behavior is important for promoting sustainability. [bit.ly/2mcoal8](http://bit.ly/2mcoal8) #WorldEnvironmentDay @UNEP

**Nudge to Action: Behavioural Science for Sustainability - i...**

Understanding human decision-making can provide insights on how to design more effective policies on sustainable consumption and production

ideas42.org

RETWEETS 11 LIKES 11



Behavioral Scientist  
@behscientist

Follow

Fifty Cents or Five Thousand Dollars? Reducing the inequalities in college completion: [bit.ly/2r1Oe9M](http://bit.ly/2r1Oe9M) by @BenCastleman



RETWEETS 5 LIKES 7



follow us and share your stories!

to contribute stories or tweets you would like us to highlight, please email us at [davenussbaum@behavioralpolicy.org](mailto:davenussbaum@behavioralpolicy.org)

follow us

become a member

there is a growing movement among public and private sector leaders and social scientists to help to bridge the divide between behavioral research and policy. we are a key part of this movement - as an information hub and as a community builder, fostering collaboration and connecting those applying behavioral science to specific problems for the greater good. we need you to join us in making this effort have a lasting impact.

join us

thank you from the BSPA team

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