

National Association of Broadcasters Show Scholarship
New Media Communications
Application Form 2016
(Due: February 5, 2015, at 5 PM in the NMC Office, Snell 030A)

Name: _____

Student ID #: _____

Class Standing (i.e., Sophomore, Junior, etc.): _____

Email: _____ Phone: _____

Primary Interest Area(s):

<input type="checkbox"/> communications	<input type="checkbox"/> radio production	<input type="checkbox"/> social media
<input type="checkbox"/> graphic design	<input type="checkbox"/> television production	<input type="checkbox"/> music production
<input type="checkbox"/> technology & society	<input type="checkbox"/> public relations	<input type="checkbox"/> media in society
<input type="checkbox"/> film production	<input type="checkbox"/> sound design/editing	

Answer the following questions in ½ page (single-spaced) or less per question.

1. Describe your interest in new media and how you plan to apply the knowledge you gain in your major.
2. Participating in New Media fields has many time sensitive deadlines. Recall a time that you were given a deadline on a project and describe the process you went through to meet your obligation.
3. The field of digital media demands that employees collaborate and participate in team based projects. Give an example of a time you participated in a team and describe your role in it.

Attach to your application:

- **Your unofficial transcript (NOT your MyDegrees page)**
- **Your resume**

Eligibility is limited to declared New Media Communication or Digital Communication Arts majors who will be enrolled at OSU in the spring, 2016 term. Since this opportunity does not require you to enroll for internship credit (although you may), participation does not count against your cap on internship credits.

NMC faculty expect to announce our decision on or around February 12.



National Association of Broadcasters (NAB) Fact Sheet

The New Media Communications (NMC) program at Oregon State University has once again been given the prestigious opportunity to have our students work for the Association at its annual convention. The Show (as it's called) is held from April 16 – April 21 at the Las Vegas Convention Center. NMC is now accepting applications for students to attend the National Association of Broadcasters (NAB) Show as Conference Assistants (interns).

For Conference Assistants (CAs), transportation and airfare will be provided by the New Media Communications program. Lodging is provided by the NAB. CAs will be given the opportunity to work in a variety of capacities for NAB, the world's largest electronic media convention. Additionally, students will receive NAB Credentials (a \$1500 value). CAs are paid a stipend for their work with NAB.

Your official NAB Credentials will give you access to the entire convention. The convention is the most comprehensive showcase of electronic media in the world. NAB 2016 will bring together over 1,550 exhibiting companies covering more than 140,000 square meters of conference floor. The conference includes over 1,500 educational sessions and presentations organized into 15 sub-conferences on topics such as broadcast engineering, radio management, television management, broadcast regulations, post production, MoTV, podcasting, digital cinema and new technologies. There will be over 110,000 attendees from over 150 countries, attending “electronic media's essential destination.”

Six students will be selected as Conference Assistants. The chaperones are Katrina Machorro and Bill Loges. Student airfare and ground transportation expenses will be paid by NMC. Hotel accommodations are provided by NAB. Students will be responsible for meals, off-duty ground transportation, and incidental expenses.

Interns will be required to attend 1 or 2 orientation sessions at OSU prior to the trip and 1 debriefing meeting upon return.

(over)

Tentative travel arrangements are as follows:

Group transportation to Portland Airport	11:00 am, April 15
Leave Portland	5:00 pm, April 15
Arrive Las Vegas	7:30 pm, April 15
Hotel	April 15 - April 20 (5 nights)
Leave Las Vegas	5:00 pm, April 20
Arrive Portland	7:30 pm, April 20
Arrive Corvallis	10:00 pm, April 20

The schedule above may change based on airline schedules and NAB's needs. It is possible that some students will be needed to work the Show on Wednesday, requiring an extra night, returning Thursday, April 21.

Students are expected to work at NAB from early Saturday afternoon, April 16th through noon Wednesday, April 20th. Student workers should be prepared to be responsible for:

- Providing executive assistance to the Executive Vice President of NAB
- Backstage production
- Computer and audio visual support
- Podcasting
- VIP handling (greeting, directing, support, courier, etc.)

Students will be assigned a specific responsibility for the duration of the conference.

Participants are expected to maintain professional dress, and conduct themselves in a professional and forthright manner to expeditiously execute the tasks assigned to them. In this case, *what happens in Vegas won't stay in Vegas*. Participants are expected to share their experiences with other NMC students. Student Conference Assistants must be prepared to efficiently follow instructions, carry out tasks, and identify opportunities to provide assistance to the NAB staff.

More information on the Conference can be found at <http://nab.org> and <http://www.nabshow.com>.

Note: NMC reserves the right to revoke invitations to NAB or to cancel the trip due to unforeseen circumstances.