

## Career Information for Graphic Design Majors

### OSU CAREER DEVELOPMENT CENTER RESOURCES

<https://career.oregonstate.edu/>

- Handshake Accounts
- Career Events- Get a Dam Job Series
- Career & Major Exploration
- Assistance with Job and Internship Searches
- Resume and Cover Letter Preparation
- Interview Skills
- Graduate School Information
- Alumni/ Employer Connections
- Resume Reviews with VMock

### USEFUL JOB/INTERNSHIP RESOURCES

- O\*NET
- Handshake
- Buzzfile
- LinkedIn (OSU Alumni)
- Internships.com
- Indeed.com
- USAjobs.gov
- Idealist.org
- <https://www.wayup.com>
- <https://www.upwork.com>
- <https://www.mediabistro.com>
- <https://www.macslis.org>
- <https://ripplematch.com>
- <https://www.buzzfile.com>
- <http://www.buzzfile.com/Major/Graphic-Design.And.Commercial-Art>
- <https://dribbble.com>

### HOT JOBS FOR GRAPHIC DESIGN MAJORS

- Creative/ Art Director
- Graphic Designer
- Web Designer
- Brand Identity Designer
- User Experience/ User Interface Designer

### College of Liberal Arts Career Services

Karla Rockhold- Career Advisor  
Drop-Ins Monday & Thursday 2 pm - 4 pm  
or by appointment • Bexell 204  
[karla.rockhold@oregonstate.edu](mailto:karla.rockhold@oregonstate.edu)  
541-737-3733

### HOT JOBS FOR GRAPHIC DESIGN MAJORS (CONT.)

- Production Artist
- Freelance Designer
- Multimedia Designer
- Graphics Specialist
- Experiential Designer
- Exhibition Designer
- Print Media Designer

### SKILLS DEVELOPED IN MAJOR

- Time Management
- Teamwork
- Analytical Skills
- Market Research
- Entrepreneurial Mindset
- Attention to Detail
- Creative Problem-Solving
- Summarizing Ideas
- Assessing an Audience
- Adaptability
- Branding
- Effective Communication
- Active Listening
- Multitasking
- Deadline Management
- Troubleshooting
- Strategic Thinking
- Independence



## Career Information for Graphic Design Majors

### PROFESSIONAL ORGANIZATIONS

Virtually every type of career and industry has Professional Associations that host events and conferences, produce statistics and reports, write best practices and newsletters, announce job openings, and serve as a connector for their many professional members. As a student, you may be able to get a reduced (or free) membership rate and qualify for scholarships.

Here are some Professional Associations that Graphic Design Majors may want to check out:

- **American Institute of Graphic Arts:** <https://www.aiga.org/>
- **American Institute of Graphic Arts (Portland Chapter):** <https://portland.aiga.org/>
- **International Council of Design:** <https://www.ico-d.org/>
- **Graphic Artists Guild:** <https://graphicartistsguild.org/>
- **Chartered Society of Designers:** <https://www.csd.org.uk/>
- **International Society of Typographic Designers:** <https://www.istd.org.uk/>
- **The Society of Publication Designers:** <https://www.spd.org/>

### MAKING PROFESSIONAL CONNECTIONS

Creating and growing connections is crucial when it comes to finding internships and jobs. While you need to bring your experience and knowledge to the table, it is true that most employees secure their jobs through the people they know. Ask your faculty, advisors, and Career Development Career staff to help you find professionals in your fields of interest and start seeking out ways to expand your network.

Below are some tips that will help you start finding and nurturing valuable connections:

- **Conduct Informational Interviews-** Seek out OSU Alumni or other professionals to ask for a half hour meeting. Ask them questions about their jobs, careers, industry experience, etc.
- **LinkedIn-** A complete profile is a must-have for any college student to connect with a professional community and gain industry news and knowledge.
- **Online Presence-** Create a polished, professional online presence through various social media outlets.
- **Attend-** OSU career fairs, career panels, employer events, workshops, and career treks

### SAMPLE OF GRADUATE DEGREE OPTIONS

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| <ul style="list-style-type: none"> <li>• Visual and Experience Design (MA)</li> <li>• Animation</li> <li>• Graphic Design (MFA)</li> <li>• MFA 2D Design</li> </ul> | <ul style="list-style-type: none"> <li>• MFA Graphic Design</li> <li>• MA Graphic Design</li> <li>• Master of Design (MDes)</li> </ul> | <ul style="list-style-type: none"> <li>• MFA Graphic Design and Visual Experience</li> <li>• MFA Design/Visual Communications</li> <li>• MA Graphic Design &amp; Digital Media</li> </ul> |
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