

Career Information for New Media Communications (NMC) Majors

OSU CAREER DEVELOPMENT CENTER RESOURCES

<https://career.oregonstate.edu/>

- Handshake Accounts
- Career Events- Get a Dam Job Series
- Career & Major Exploration
- Assistance with Job and Internship Searches
- Resume and Cover Letter Preparation
- Interview Skills
- Graduate School Information
- Alumni/ Employer Connections
- Resume Reviews with VMock

USEFUL JOB/INTERNSHIP RESOURCES

- O*NET
- Handshake
- Buzzfile
- LinkedIn (OSU Alumni)
- Internships.com
- Glassdoor.com
- Mediabistro.com
- CommunicationsJobs.net
- Idealist.org
- Upwork.com
- Canva.com
- Toptal.com
- Freelancer.com
- Dribbble.com
- ProductionHUB
- CreativeCircle
- ScreenSkills.com
- EntertainmentCareers.net
- CreativeHeads.net
- Neuvco.com

College of Liberal Arts Career Services

Karla Rockhold- Career Advisor
Drop-Ins Monday & Thursday 2 pm - 4 pm
or by appointment • Bexell 204
karla.rockhold@oregonstate.edu
541-737-3733

HOT JOBS FOR NMC MAJORS

For a more complete list, visit: https://liberalarts.oregonstate.edu/sites/liberalarts.oregonstate.edu/files/new-media-communications/nmc_careers.pdf

- Advertising
- Journalism
- Marketing Director
- Radio Personality
- Video Game Designer
- Social Media Director

SKILLS DEVELOPED IN MAJOR

- Assessing An Audience
- Summarizing Ideas
- Writing Creatively
- Using Precise Language
- Editing
- Interpreting Data
- Managing Information
- Empathy
- Healthy Debate
- Adaptability
- Critical Reading
- Creative Problem-Solving
- Teamwork
- Perceiving Patterns
- Evaluating Results
- Finding Original Sources



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PROFESSIONAL ORGANIZATIONS

Virtually every type of career and industry has Professional Associations that host events and conferences, produce statistics and reports, write best practices and newsletters, announce job openings, and serve as a connector for their many professional members. As a student, you may be able to get a reduced (or free) membership rate and qualify for scholarships.

Here are some Professional Associations that NMC Majors may want to check out:

- **Entertainment Software Association:** <https://www.theesa.com/>
- **International Game Developers Association:** <https://igda.org/>
- **New Media Caucus:** <https://www.newmediacaucus.org/>
- **The One Club for Creativity:** <https://www.oneclub.org/>
- **Society of Illustrators, Artists, & Designers:** <https://www.siad.org/>
- **International Digital Media and Arts Association:** <http://idmaa.org/>
- **American Marketing Association (Portland Chapter):** <https://www.ama-pdx.org/>
- **Society of Motion Picture and Television Engineers:** <https://www.smpte.org/>
- **The Animation Guild:** <https://animationguild.org/>

MAKING PROFESSIONAL CONNECTIONS

Creating and growing connections is crucial when it comes to finding internships and jobs. While you need to bring your experience and knowledge to the table, it is true that most employees secure their jobs through the people they know. Ask your faculty, advisors, and Career Development Career staff to help you find professionals in your fields of interest and start seeking out ways to expand your network.

Below are some tips that will help you start finding and nurturing valuable connections:

- **Conduct Informational Interviews-** Seek out OSU Alumni or other professionals to ask for a half hour meeting. Ask them questions about their jobs, careers, industry experience, etc.
- **LinkedIn-** A complete profile is a must-have for any college student to connect with a professional community and gain industry news and knowledge.
- **Online Presence-** Create a polished, professional online presence through various social media outlets.
- **Attend-** OSU career fairs, career panels, employer events, workshops, and career treks

SAMPLE OF GRADUATE DEGREE OPTIONS

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| <ul style="list-style-type: none"> • Master of Business Administration (MBA) • Media Studies • Media Management (MSMM) • Digital Media and Design (MA-DM) • Communication Studies | <ul style="list-style-type: none"> • Telecommunications • Visual Communications • Digital Humanities • Digital Creative Production • Emerging Media • Digital Visual Effects | <ul style="list-style-type: none"> • Global Strategic Communication • Broadcast & Digital Journalism • Public Relations • Marketing • Social Media • Computer Science for Digital Media (MSc) |
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