Does your content belong on the website?

In 2021, the CLA websites included over 5,000 pages of content (too many). More than half of that content was out-of-date, duplicative, or belonged on another site/platform. This made for confusion and frustration not only by our primary audience (students) but by search engines like Google, who penalize sites for old/duplicative content.

Content that belongs on the website (and content that doesn't)

Belongs	Doesn't Belong
• College Information • School/Program information • Learning Outcomes • Degree Tracks/Requirements • Student Advising • Student Resources • News/Events from the past 4 years	• Individual class information/resources • Faculty CV information outside of their Drupal faculty profile page • News/Events over 4 years old • Duplicative content • Meeting Minutes • Archives • Any information that isn't backed-up offline

If you have a question about whether the content belongs or doesn't belong or have questions about where to move content that does not belong, please contact CLA Marketing and Communications.

Any site author/editor/manager who adds content that doesn't belong may have their permissions revoked and assigned to another person.