

# CURRICULUM VITAE

**Victor J. Tremblay**

Department of Economics  
100D Bexell Hall  
Oregon State University  
Corvallis, Oregon 97331-3612

Phone: (541) 737-2321  
Email: V.Tremblay@OregonState.edu

## EDUCATION:

Ph.D., Economics, August 1983, Washington State University.

B.A., Economics, June 1973, University of California, Los Angeles.

## ACADEMIC POSITIONS:

Professor Emeritus (January 2022 – Present); Professor (July 1994 – December 2021), Department Chair (July 1990 - June 2002; September 2007 - August 2010), and Associate Professor (July 1990 - June 1994), Department of Economics, Oregon State University.

Advisory Committee Member (2004 – 2008), School of Economic Sciences, Washington State University.

Professor (July 1997 – August 2004), School of Management and Economics, Aomori Public University, Aomori, Japan.

Honorary Fellow (August 1994 – July 1995), Department of Economics, University of Wisconsin-Madison.

Associate Professor (1988 – 1990), Department Head (July 1989 – June 1990), and Assistant Professor (1983 – 1988), Department of Economics, Kansas State University.

Instructor (1981 – 1983); Research and Teaching Assistant (1978 – 1981), Department of Economics, Washington State University.

## EDITORIAL POSITIONS:

Editorial Board Member (2004 – 2020), *Review of Industrial Organization*.

Special Editor (2004 – 2020), *Review of Industrial Organization*. Edited Series:

Brewing (May 2005), Cigarettes (May 2006), Motion Pictures (June 2007), and Sports (February 2009), and Auctions (2010), Networks (2011), Market Structure (2012), Internet Advertising (2014, with Avi Goldfarb), Behavioral Industrial Organization (2016, with Michael Grubb), Health Economics (2018, with Chris Snyder), Firms with Behavioral Biases (2020, with Mo Xiao).

Editorial Board Member (2017 - 2023), *Games*

Editorial Board Member (2011 – present), *Theoretical Economics Letters*.

**FIELDS OF INTEREST:**

Industrial Organization

Microeconomics

Applied Game Theory

**REFEREED PUBLICATIONS:**

“The Coefficient of Cooperation and CEO Incentive Contracts,” *International Game Theory Review*, forthcoming.

“CEO Cooperativeness as a Strategic Choice in Imperfectly Competitive Markets,” *The Encyclopedia of Cooperative Strategy*, forthcoming.

“Advertising Strategy and the Coefficient of Cooperation,” *Journal of the Economics of Business*, forthcoming.

“CEO Bias and the Degree of Industry Competition,” *Journal of Management and Governance*, forthcoming.

“CEO Confidence Bias and Strategic Choice: A General Framework,” *Journal of Applied Economics*, 25 (1), December 2022, 731-740 (with Liz Schroeder and Carol Tremblay).

“CEO Bias and Product Substitutability in Oligopoly Games,” *Games*, 28, March 2022 (with Liz Schroeder and Carol Tremblay).

“Confidence Bias and Advertising in Imperfectly Competitive Markets,” *Managerial and Decision Economics*, 42 (4), June 2021, 885-897 (with Liz Schroeder and Carol Tremblay).

“Marijuana Tax Incidence, Stockpiling, and Cross-Border Substitution,” *International Tax and Public Finance*, 27, 2020, 103-127 (with Muhammad Salar Khan and Paul Thompson).

“Oligopoly Games and the Cournot-Bertrand Model: A Survey,” *Journal of Economic Surveys*, 33 (5), December 2019, 1555-1577 (with Carol Tremblay).

“Tax Incidence and Demand Convexity in Cournot, Bertrand, and Cournot-Bertrand Models,” *Public Finance Review*, 45 (6), November 2017, 748-770 (with Mark Tremblay).

“The Diffusion of Monopoly Output over Time and Space,” *Journal of Optimization Theory and Applications*, 169 (1), April 2016, 290-298 (with Paul Youn and Patrick De Leenheer).

“Strategic Advertising Policy in International Oligopoly Markets,” *The International Trade Journal*, 30 (1), 2016, pp. 3-13 (with Elizabeth Schroeder).

- "The Potential for Short Run Shifting of a Corporate Profits Tax," *Bulletin of Economic Research*, 68 (1), January 2016, pp. 1-16 (with J. Richard Aronson and Peter J. Lambert).
- "Craft Beer in the United States: History, Numbers, and Geography," *Journal of Wine Economics*, 10 (3), 2015, pp. 242-274 (with Ken Elzinga and Carol Tremblay).
- "Misvaluation and Behavioral Bias in Financial Markets," *Journal of Behavioral Finance*, 16 (4), 2015, pp. 344-356 (with Jay Gokhale and Carol Tremblay).
- "A Reappraisal of Strategic Trade Policy," *Journal of Industry, Competition and Trade*, 15 (4), December 2015, 435-442 (with Elizabeth Schroeder).
- "A Dynamic Cournot Model with Brownian Motion," *Theoretical Economics Letters*, 5, February 2015, 56-65 (with Hyungho Youn).
- "Toyota's Accelerator Pedal Recall and Stockholder Wealth," *Quarterly Review of Economics and Finance*, 54 (4), November 2014, 521-528 (with Raymond Brooks and Jay Gokhale).
- "The Effect on Stockholder's Wealth on Critical Systems Failure and Remedy: The Boeing 787 Case," *Journal of International Finance and Economics*, 14 (2), 2014 (with Jay Gokhale and Sunder Raghavan).
- "Union Bargaining in an Oligopoly Market with Cournot-Bertrand Competition: Welfare and Policy Implications," *Economies*, 2, 2014, 95-208 (with Elizabeth Schroeder).
- "Valuation Bias and Profit Opportunities in Financial Markets," *International Journal of Economics and Finance*, 6 (2), 2014. 1-10 (with Jay Gokhale and Elizabeth Schroeder).
- "Endogenous Timing and Strategic Choice: The Cournot-Bertrand Model," *Bulletin of Economic Research*, 65 (4), October 2013, 332-342 (with Carol Horton Tremblay and Kosin Isariyawongse).
- "A Cournot-Bertrand Model with Advertising that Rotates Demand: The Case of Honda and Scion," *International Journal of the Economics of Business*, 20 (1), February 2013, 125-141 (with Kosin Isariyawongse and Carol Horton Tremblay).
- "Competition and Price Wars in the U.S. Brewing Industry," *Journal of Wine Economics*, 7 (2), 2012, 226-240 (with Jay Gokhale).
- "Market Power and Technology," *Review of Industrial Organization*, 40 (2), March 2012, 139-146 (with Rolf Färe and Shawna Grosskopf).
- "A General Cournot-Bertrand Model with Homogeneous Goods," *Theoretical Economics Letters*, 1 (2), August 2011, 38-40 (with Mark Tremblay and Carol Tremblay).
- "The Cournot-Bertrand Model and the Degree of Product Differentiation," *Economics Letters*, 111 (3), June 2011, 233-235 (with Carol Horton Tremblay).

- "The Neglect of Monotone Comparative Statics Methods," *Journal of Economic Education*, 41 (2), 2010, 177-193 (with Carol Horton Tremblay).
- "The Effect of Marketing Regulations on Efficiency: LeChatelier Versus Coordination Effects," *Journal of Productivity Analysis*, 32 (1), August 2009, 41-54 (with Natsuko Iwasaki).
- "Generic Advertising in Markets with Informative Brand Advertising," *Journal of Agricultural & Food Industrial Organization*, 7, 2009, 1-21 (with Kosin Isariyawongse and Yasushi Kudo).
- "Brewing Wars of Attrition for Profit and Concentration," *Review of Industrial Organization*, 33, December 2008, 263-279 (with Natsuko Iwasaki and Barry J. Seldon).
- "The Advertising-Price Relationship: Theory and Evidence," *International Journal of the Economics of Business*, 15 (2), July 2008, 149-167 (with Natsuko Iwasaki, Yasushi Kudo, and Carol Tremblay).
- "Generic and Brand Advertising in Markets with Product Differentiation," *Journal of Agricultural & Food Industrial Organization*, 5, 2007, 1-15 (with Kosin Isariyawongse and Yasushi Kudo).
- "The Measurement of Marketing Efficiency in the Presence of Spillovers: Theory and Evidence," *Managerial and Decision Economics*, 27 (5), July/August 2006, 319-331 (with Michael Vardanyan).
- "Advertising Restrictions and Cigarette Smoking: Evidence from Myopic and Rational Addiction Models," *Contemporary Economic Policy*, 24 (3), July 2006, 370-381 (with Natsuko Iwasaki and Carol Horton Tremblay).
- "Advertising, Search Costs, and Welfare," *Information Economics and Policy*, 17 (3), July 2005, 317-333 (with Andrew Stivers).
- "The Dynamics of Industry Concentration for U.S. Micro and Macro Brewers," *Review of Industrial Organization*, 26 (3), May 2005, 307-324 (with Carol Horton Tremblay and Natsuko Iwasaki).
- "Advertising Efficiency and the Choice of Media Mix: A Case of Beer," *International Journal of Industrial Organization*, 22 (4) April 2004, 503-522 (with Rolf Färe, Shawna Grosskopf, and Barry Seldon).
- "Advertising with Subjective Horizontal and Vertical Product Differentiation," *Review of Industrial Organization*, 20 (3), May 2002, 253-265 (with Stephen Polasky).
- "A Model of Vertical Differentiation, Brand Loyalty, and Persuasive Advertising," Michael Baye and Jon Nelson, editors, *Advances in Applied Microeconomics: Advertising and Differentiated Products*, New York: JAI Press, Volume 10, 2001, 221-238 (with Carlos Martins-Filho).

- "Advertising Restrictions, Competition, and Alcohol Consumption," *Contemporary Economic Policy*, 19 (3), July 2001, 313-321 (with Kumiko Okuyama).
- "The Welfare Effect of Advertising Restrictions in the U.S. Cigarette Industry," *Review of Industrial Organization*, 18 (2), March 2001, 147-160 (with Stephen Farr and Carol Horton Tremblay).
- "Reinterpreting the Effect of an Advertising Ban on Cigarette Smoking," *International Journal of Advertising*, 18 (1), 1999, 41-50 (with Carol Horton Tremblay).
- "Efficiency and Technological Change in the U.S. Brewing Industry," *Journal of Productivity Analysis*, 10 (3), 1998, 271-288 (with Joe Kerkvliet, William Nebesky, and Carol Horton Tremblay).
- "Firm Success, National Status, and Product Line Diversification: An Empirical Examination," *Review of Industrial Organization*, 11 (6), December 1996, 771-789 (with Carol Horton Tremblay).
- "Advertising, Price, and Welfare: Evidence from the U.S. Brewing Industry," *Southern Economic Journal*, 62 (2), October 1995, 367-381 (with Carol Horton Tremblay).
- "Children and the Economics of Christmas Gift-Giving," *Applied Economics Letters*, 2 (9), September 1995, 295-297 (with Carol Horton Tremblay).
- "The Impact of Cigarette Advertising on Consumer Surplus, Profit, and Social Welfare," *Contemporary Economic Policy*, 13 (1), January 1995, 113-124 (with Carol Horton Tremblay).
- "Duopsony Models with Consistent Conjectural Variations," *Applied Economics Letters*, 1 (1), January 1994, 4-8, (with Yang-Ming Chang).
- "The Lost Art of Economics: A Letter," *Journal of Economic Perspectives*, 7 (3), Summer 1993, 211-213.
- "Consistency Between the Law and its Enforcement: The Case of Mergers," *Antitrust Bulletin*, 38 (2), Summer 1993, 327-348.
- "The Organizational Ecology of Strategic Groups in the American Brewing Industry: A Comment," *Industrial and Corporate Change*, 2 (1), January 1993, 91-98.
- "Advertising and the U.S. Market Demand for Beer," *Applied Economics*, 24 (1), January 1992, 69-76, (with Byunglak Lee). Reprinted in Douglas J. Lamdin (editor), *The Managerial Economics Reader*, Miami, FL: Kolb Publishing, 1994.
- "Oligopsony/Oligopoly Power and Factor Market Performance," *Managerial and Decision Economics*, 12 (5), October 1991, 405-409 (with Yang-Ming Chang).
- "Field Publishing Performance of U.S. Economics Departments," *Atlantic Economic Journal*, 18 (2), June 1990, 37-48 (with Carol Horton Tremblay and Byunglak Lee).

- "Publishing Performance in Industrial Economics: Reply," *Review of Industrial Organization*, 5 (1), Spring 1990, 147-158 (with Carol Horton Tremblay and Byunglak Lee).
- "The Publishing Performance of U.S. Economics Departments in Industrial Economics," *Review of Industrial Organization*, 4 (1), Spring 1989, 67-100 (with Carol Horton Tremblay and Byunglak Lee).
- "The Determinants of Horizontal Acquisitions: Evidence from the U.S. Brewing Industry," *Journal of Industrial Economics*, 37 (1), September 1988, 21-45, (with Carol Horton Tremblay).
- "The Thick Point Theorem," *Journal of Economic Education*, 19 (3), Summer 1988, 269-270, (with Lawrence A. Wohl).
- "Cigarette 'Health Scare,' Excise Taxes, and Advertising Ban: Comment," *Southern Economic Journal*, 54 (3), January 1988, 770-776 (with Kai Kao).
- "Scale Economies, Technological Change, and Firm Cost Asymmetries in the U.S. Brewing Industry," *Quarterly Review of Economics and Business*, 27 (2), Summer 1987, 71-86.
- "Strategic Groups and the Demand for Beer," *Journal of Industrial Economics*, 34 (2), December 1985, 183-198.
- "A Reappraisal of Interpreting Rising Concentration: The Case of Beer," *Journal of Business*, 58 (4), October 1985, 419-431.

#### **BOOK CHAPTERS AND OTHER PUBLICATIONS:**

- "Introduction to the Special Issue on Behavioral Firms in Industrial Organization," *Review of Industrial Organization*, 56, 2020, 199-202 (with Mo Xiao).
- "Behavioral Industrial Organization: A Synthesis of Behavioral Economics and Industrial Organization," in the *Handbook of Behavioral Industrial Organization*, Edward Elgar Publishing, 2018 (with Elizabeth Schroeder and Carol Tremblay).
- "Introduction to the Special Issue on "The Intersection between Industrial Organization and Healthcare Economics," *Review of Industrial Organization*, 53 (1), August, 2018, pp. 1-6 (with Christopher Snyder).
- "Craft Beer in the United States: Strategic Connections to Macro and European Brewers," in Christian Garavaglia and Johan Swinnen, editors, *Economic Perspectives on Craft Beer: A Revolution in the Global Beer Industry*, Palgrave Macmillan, 2018, pp. 55-88 (with Ken Elzinga and Carol Tremblay).
- "Introduction to the Series on Behavioral Industrial Organization," *Review of Industrial Organization*, 47 (3), November 2015 pp. 243-245 (with Michael Grubb).
- "Introduction to the Series on the Economics of Internet Advertising," *Review of Industrial Organization*, 44 (2), March 2014, 113-114 (with Avi Goldfarb).

- “Introduction to the Series on Market Structure and Efficiency,” *Review of Industrial Organization*, 40 (2), March 2012, 85-86.
- “Recent Economic Developments in the Import and Craft Segments of the U.S. Brewing Industry,” with Carol Tremblay, in Johan Swinnen, editor, *The Economics of Beer*, Oxford University Press, 2011.
- “Introduction to the Series on Network Economics,” *Review of Industrial Organization*, 38 (2), 2011, 117-118.
- “Introduction to the Series on the Economics of Auctions,” *Review of Industrial Organization*, 37 (1), 2010, 1-2.
- “Introduction to the Series the Economics of Sports,” *Review of Industrial Organization*, 34 (1), February 2009.
- “Introduction to the Series on the Motion Picture Industry,” *Review of Industrial Organization*, 30 (4), June 2007.
- “Brewing: Games Brewers Play,” Victor J. Tremblay and Carol Horton Tremblay, editors, *Industry and Firm Studies*, New York: M.E. Sharpe, 2007 (with Carol Horton Tremblay).
- “Introduction to the Series on the U.S. Cigarette Industry,” *Review of Industrial Organization*, 28 (3), May 2006.
- “Introduction to Series on U.S. Brewing Industry,” *Review of Industrial Organization*, 26 (3), May 2005.
- “Alcohol Advertising and Alcohol Abuse: Comments on Econometric Evidence,” Susan E. Martin, editor, *The Effects of the Mass Media on the Use and Abuse of Alcohol*, Bethesda, MD: Department of Health and Human Services, Public Health Services, National Institute on Alcohol Abuse and Alcoholism, 1995, 101-104.
- “Regarding Levins’ ‘Farmers Who Solve Equations,’” *Choices*, Second Quarter, 1990, 5 (2), 41-42 (with Yang-Ming Chang).

#### **MONOGRAPHS AND EDITED BOOKS:**

- Handbook of Behavioral Industrial Organization*, Edward Elgar Publishing, co-editor with Liz Schroeder, and Carol Tremblay, July 2018.
- New Perspectives on Industrial Organization: Contributions from Behavioral Economics and Game Theory*, New York: Springer Publishing, July 2012 (with Carol Horton Tremblay).
- Industry and Firm Studies*, New York: M.E. Sharpe, 2007 (edited with Carol Horton Tremblay).
- The U.S. Brewing Industry: Data and Economic Analysis*, Cambridge, MA: The MIT Press, 2005, reprinted in 2009 (with Carol Horton Tremblay).

**BOOK REVIEW:**

*Product Differentiation and Non-Price Competition*, by Norman J. Ireland, New York, Basil Blackwell Ltd., 1987, *Review of Industrial Organization*, Fall 1988, 3 (4), 151-156.

**WORKING PAPERS AND WORK IN PROGRESS:**

"Supply Function Competition with CEO Bias," (with Hoang Pham and Liz Schroeder).

"Strategic Overconfidence in Cournot, Bertrand, and Cournot-Bertrand Models," (with Liz Schroeder and Carol Tremblay).

"Reasoning Rationality," (with Roland Eisenhuth).

**INVITED PRESENTATIONS & PARTICIPATION AT PROFESSIONAL MEETINGS:**

"CEO Bias, Product Differentiation, and Industry Competition," School of Public Policy, OSU, May 5, 2023.

"Is it Rational for Corporate Owners to Hire Irrational Managers?" School of Public Policy, OSU, November 19, 2021.

"The Payoff to Overconfidence in Cournot, Bertrand, and Cournot-Bertrand Models," OSU Economics Club, April 24, 2019.

"Consolidation in the Craft Brewing Industry," Food Science and Technology Department, OSU, September 26, 2018.

"Rationality in Economic Theory," School of Public Policy, OSU, October 26, 2017.

"The Transformation of the Craft and Macro Sectors of the U.S. Brewing Industry: History, Theory, and Evidence," School of Public Policy, OSU, May 27, 2016.

"A Reappraisal of Strategic Trade Policy," Department of Economics, University of Colorado, Boulder, September 19, 2014.

"Craft Beer in the USA: History, Scope, and Geography," with Ken Elzinga and Carol Tremblay, Conference of the American Association of Wine Economists, Walla Walla, Washington, June 24, 2014.

"Misvaluation and Behavioral Bias in Financial Markets," with Jayhendra Gokhale, and Carol Horton Tremblay; session Chair, Valuation and Portfolio Management; Meeting of the Academy of Behavioral Finance and Economics, Chicago, September 20, 2013.

"Brewing Storm: Antitrust and the U.S. Macro Brewers," with Carol Horton Tremblay, Antitrust and Trade Regulation Section of the Oregon State Bar Association, Portland, Oregon, July 2, 2013.

- “Competition and Firm Strategy in the U.S. Brewing Industry,” with Jay Gokhale, Northwest Meeting of the Master Brewers Association of American, Oregon State University, Corvallis, September 29, 2012.
- “Competition and Price Wars in the U.S. Brewing Industry,” Beeronomics Conference, University of California, Davis, November 3, 2011.
- “The Cournot-Bertrand Model,” with Carol Tremblay, Department of Economics, California State University, Fullerton, September 16, 2011.
- “The Role of Marketing in the Evolution of the U.S. Brewing Industry,” with Carol Tremblay, Conference of the American Association of Wine Economists, University of California, Davis, June 26, 2010.
- “Cournot and Bertrand Competition when Advertising Rotates Demand: The Case of Honda and Scion,” with Carol Tremblay, Department of Economics, Central European University, Budapest, October 5, 2009.
- “Cournot and Bertrand Models with Advertising,” with Carol Tremblay, Pacific Lutheran University, April 24, 2009.
- “The Economics of the U.S. Brewing Industry,” Winter Meeting of the Northwest Section of the American Society of Brewing Chemists, with Carol Tremblay, Pacific City Oregon, February 25, 2007.
- “The Effect of Marketing Regulations on Efficiency: LeChatelier Versus Coordination Effects,” Department of Economics, Kansas State University, October 27, 2006.
- “Marketing Efficiency and Performance in the U.S. Brewing Industry,” with Yasushi Kudo, Southern Economics Association Conference, Washington, D.C., November 18, 2005.
- “The Economics of the U.S. Brewing Industry,” with Carol Tremblay, Siebel Institute of Technology, Chicago, IL, October 8, 2005.
- “Production and Marketing Efficiency in a Regulated Environment: Evidence from the U.S. Cigarette Industry,” with Natsuko Iwasaki, Western Economics Association International Conference, San Francisco, California, July 6, 2005.
- “Changing Concentration in U.S. Brewing,” two hour presentation for class in the Food Science and Technology Department, OSU (Introduction to Wines, Beers, and Spirits, FST251), Fall 2005.
- “Advertising, Search Costs, and Social Welfare,” Graduate School of Management and Economics, Aomori Public College, Aomori, Japan, July 2004.
- “Advertising, Welfare, and Supermodularity,” International Industrial Organization Conference, Boston, Massachusetts, April 4, 2003.
- “The Welfare Effect of Persuasive and Informative Advertising,” Social Science Research Roundtable, Oregon State University, May 9, 2002.

- “Informative and Persuasive Advertising in Markets with Horizontal and Vertical Differentiation,” Southern Economic Association, 71<sup>st</sup> Annual Conference, Tampa, FL, November 18, 2001.
- “Informative and Persuasive Advertising in Markets with Horizontal and Vertical Product Differentiation,” Department of Economics, Washington State University, August 30, 2001.
- “Persuasive and Informative Advertising in Markets with Vertical and Horizontal Product Differentiation,” Graduate School of Management and Economics, Aomori Public College, Aomori, Japan, August 2000.
- “The Welfare Effect of Advertising Restrictions in the U.S. Cigarette Industry,” (with Stephen Farr and Carol Horton Tremblay), meeting of the American Society of Business and Behavioral Scientists, Las Vegas, NV, February 19, 2000.
- “The Welfare Effect of Advertising in the U.S. Cigarette Market,” (with Stephen Farr and Carol Tremblay), Graduate School of Management and Economics, Aomori Public College, Aomori, Japan, August 1999.
- “Advertising and Brand Loyalty in Models of Subjective Product Differentiation,” (with Stephen Polasky), meeting of the American Society of Business and Behavioral Scientists, Las Vegas, NV, February 20, 1999.
- “A Model of Vertical Differentiation, Brand Loyalty, and Persuasive Advertising,” (with Carlos Martins), Graduate School of Management and Economics, Aomori Public College, Aomori, Japan, July 1998.
- “Advertising and Brand Loyalty in Models with Subjective Product Differentiation,” Graduate School of Management and Economics, Aomori Public College, Aomori, Japan, July 1997.
- “The Welfare Effects of Advertising Bans and Sin Taxes in the Brewing Industry,” Western Economics Association International Conference, San Francisco, CA, June 29, 1996 (with Douglas Denney).
- “Advertising, Price, and Welfare: Evidence from the U.S. Brewing Industry,” Department of Economics, Washington State University, December 1, 1995.
- “Advertising, Price, and Welfare: Evidence from the U.S. Brewing Industry,” Industrial Organization Workshop, University of Wisconsin-Madison, November 16, 1994.
- “The Welfare Effects of Cigarette Advertising: An Application of Bootstrapping,” Western Economics Association International Conference, June 1993.
- “The Causes of Rising Concentration in the U.S. Brewing Industry: 1950-1988,” Teaching Economics Conference sponsored by the McGraw-Hill Publishing Co., Robert Morris College, Pittsburgh, PA, February 12-13, 1993.

Discussant at the National Institute on Alcohol Abuse and Alcoholism meeting (Department of Health and Human Services), Session on the Effects of the Mass Media on the Use and Abuse of Alcohol, Rockville, MD, September 24-25, 1992.

“The Determinants of Horizontal Acquisitions: Evidence from the U.S. Brewing Industry,” Allied Social Science Association Meeting, December 1987.

Discussant at the Econometric Society Meeting, Session on Functional Forms in Production Economics, December 1984.

“Scale Economies, Technological Change, and Firm Cost Asymmetries in the U.S. Brewing Industry,” Southern Economic Association Meeting, Atlanta, GA, November 1984.

“Strategic Groups and the Demand for Beer,” presented at the Midwest Economic Association Meeting, Chicago, IL, April 1984.

#### **REFEREEING:**

*American Business Law Journal, Annals of Operations Research, Applied Economics, Australian Economic Papers, Bulletin of Economic Research, Business History, Canadian Journal of Regional Science, Contemporary Economic Policy, Economic Inquiry, Economic Modeling, Economic Theory, Economica, Economics Bulletin, Environmental and Resource Economics, European Journal of Operations Research, European Review of Agricultural Economics, International Economic Review, International Journal of the Economics of Business, International Journal of Economics and Business Research, International Journal of Industrial Organization, Journal of Agricultural and Food Industrial Organization, Journal of Agricultural and Resource Economics, Journal of Agricultural Economics, Journal of Behavioral Finance, Journal of Business Research, Journal of Economic and Management Strategy, Journal of Economics and Business, Journal of Industrial Economics, Journal of Industry, Competition and Trade, Journal of Institutional and Theoretical Economics, Journal of Wine Economics, Managerial and Decision Economics, Marketing Science, Mathematical Social Sciences, Quarterly Review of Economics and Business, Rand Journal of Economics, Research in Transportation Economics, Review of Industrial Organization, Review of Public Economics, Scandinavian Journal of Economics, Social Science Quarterly, South Eastern European Journal of Economics, Southern Economic Journal, Theoretical Economics Letters, University Grants Council of Hong Kong.*

#### **DOCTORAL DISSERTATIONS AND MASTER’S THESES, MAJOR PROFESSOR:**

Qammar Abbas, “Economic Effects of President Trump’s Tariffs on Steel and Aluminum,” M.P.P. Essay, Oregon State University, 2019.

Okonkwo, Charles, “The NFL Protest against Racism, Inequality, and Social Injustice,” MAIS Thesis, Oregon State University, 2019.

- Khan, Muhammad Salar, "Tax Incidence of Marijuana in Oregon," M.P.P. Essay, Oregon State University, June 2017.
- Murugesan, Sandeep, "Does Medium of Instruction Matter? A Propensity Score Analysis of the Effect of English Medium Education on Students Learning Outcomes in India," M.P.P. Essay, Oregon State University, March 2015.
- Algursan, Assem, "Mergers, Financial Market Efficiency, and Event Studies in Saudi Arabia," Ph.D. Dissertation, Oregon State University, March 2014.
- Clark, Joseph, "Budget Stability among Education Service Districts during the Great Recession: A Comparison of Oregon and Washington," M.P.P. Essay, Oregon State University, December 2013.
- Jayendra Gokhale, "The Behavior of Economic Agents and Economic Performance," Ph.D. Dissertation, Oregon State University, May 2013.
- Wenfeng Yan, "Essays on the Effect of Product Recalls on Mergers and Firm Performance," Ph.D. Dissertation, Oregon State University, February 2012.
- Abinet Onkiso, "Efficiency and Productivity in U.S. Commercial Banking: A Non-Parametric Approach," Master's Thesis, Oregon State University, June 2009.
- Keyi Lu, "Efficiency and Concentration in the Chinese Banking Industry," Master's Thesis, Oregon State University, June 2009.
- Kosin Isariyawongse, "Topic in Applied Microeconomics," Ph.D. Dissertation, Oregon State University, May 2009.
- Chayun Pipoblabanan, "Essays on Parametric and Nonparametric Estimation of Market Structure and Tax Incidence in the U.S. Brewing Industry," Ph.D. Dissertation, Oregon State University, 2008.
- Yasushi Kudo, "Essays on Strategic Behavior in Supermodular Settings: Lobbying, Advertising, and Price," Ph.D. Dissertation, Oregon State University, 2007.
- Ruttana Ruttanajarounsub, "Hedonic Pricing and Country of Origin Bias in the U.S. Brewing Industry," Master's Thesis, Oregon State University, 2007.
- Natsuko Iwasaki, "Dynamic Issues in Applied Microeconomics: Market Performance, Market Structure, and Advertising Competition," Ph.D. Dissertation, Oregon State University, 2006.
- Jung Teag Ko, "The Estimation of Sunk Costs in the U.S. Brewing Industry," Master's Thesis, Oregon State University, 2005.
- Wen-Yi Chen, Master's Non-Thesis Option, Oregon State University, 2005.
- Hyungho Youn, "Essays on Information Economics," Ph.D. Dissertation, Oregon State University, 2003.
- Saeyoon Sohn, "Essays on Market Imperfection," Ph.D. Dissertation, Oregon State University, 2001.
- Hui Bo Liu, Master's Non-Thesis Option, 2000.

- Hongrong Feng, "State Excise Taxes and Public Choice: Evidence from the U.S. Brewing Industry," Master's Thesis, Oregon State University, 1998.
- Stephen Farr, "Cigarette Advertising, Price, and Social Welfare: Empirical Evidence," Master's Thesis, Oregon State University, 1997.
- Tae-Yong Yoon, "Macroeconomic Business Fluctuations and Economic Growth: The Case of Korea," Ph.D. Dissertation, Oregon State University, 1996.
- Kiseol Nam, "Import Competition and Strategic Group Behavior," Ph.D. Dissertation, Oregon State University, 1996.
- Thomas Bostrom, Master's Non-Thesis Option, Oregon State University, 1996.
- Bryan Conway, Master's Non-Thesis Option, Oregon State University, 1996.
- Diana Goodwin, "Congressional Influence on Department of Justice Merger Guidelines: A Case Study," Master's Thesis, 1996.
- Byunglak Lee, "Advertising and the Demand for Beer in the U.S.," Ph.D. Dissertation, Kansas State University, 1989.
- Doris Huberal, "Market Power in the Retail Food Industry," Master's Thesis, Kansas State University, 1988.

**REFERENCES:** Available upon request.