

Curriculum Vitae

Carol Horton Tremblay

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Education

Ph.D.: Economics, Washington State University, June, 1984
M.A.: Economics, Washington State University, February, 1982
B.A.: Economics, University of California-Irvine, June, 1976

Experience

July, 1990 - present	Department of Economics, Oregon State University September, 2011 - present: Professor September, 1998 - September, 2011: Associate Professor September, 1992 - September, 1998: Assistant Professor October, 1991 - June, 1994: ICPSR Research Consultant July, 1990 - July, 1991: Family Employment Fellow
July, 1994 - June, 1995	Department of Economics, University of Wisconsin-Madison, Honorary Fellow.
January, 1985 - June, 1990	Department of Economics, Kansas State University, Adjunct Assistant Professor and Instructor.
August, 1983 - November, 1984	Office of the State Economist, Mississippi Research and Development Center, Economist and Manager of the Manpower Analysis Division.
September, 1978 - June, 1983	Department of Economics, Washington State University, Research and Teaching Assistant.

Areas of Specialization

Applied Econometrics, Labor Economics, Applied Microeconomics

Publications

- “[Neuroeconomic Studies in Industrial Organization: Brand, Advertising and Price Effects on Consumer Valuation and Choice](#),” in Victor J. Tremblay, Elizabeth Schroeder and Carol Tremblay, editors, *Handbook of Behavioral Industrial Organization*, Edward Elgar Publishing, forthcoming.
- “Behavioral Industrial Organization: A Synthesis of Behavioral Economics and Industrial Organization,” with Elizabeth Schroeder and Victor J. Tremblay, in Victor J. Tremblay, Elizabeth Schroeder and Carol Tremblay, editors, *Handbook of Behavioral Industrial Organization*, Edward Elgar Publishing, forthcoming.
- “[Craft Beer in the United States: Strategic Connections to Macro and European Brewers](#),” in Christian Garavaglia and Johann Swinnen, editors, *Microbreweries: The Counterrevolution in the Global Beer Market*, Palgrave Macmillan, forthcoming (with Kenneth G. Elzinga and Victor J. Tremblay).
- “Craft Beer in the United States: History, Numbers, and Geography,” *Journal of Wine Economics*, 10(3), Fall 2015: 242-274 (with Kenneth G. Elzinga and Victor J. Tremblay).
- “Misvaluation and Behavioral Bias in Financial Markets,” *Journal of Behavioral Finance*, 16(4), Fall 2015: 344-356 (with Jayendra Gokhale and Victor J. Tremblay).
- “Endogenous Timing and Strategic Choice: The Cournot-Bertrand Model,” *Bulletin of Economic Research*, 2013 (Victor J. Tremblay and Kosin Isariyawongse).
- “A Cournot-Bertrand Model with Advertising that Rotates Demand: The Case of Honda and Scion,” *International Journal of the Economics of Business*, 2013 (Kosin Isariyawongse and Victor J. Tremblay).
- “Workplace Accommodations and Job Success for Persons with Bipolar Disorder,” *WORK: A Journal of Prevention, Assessment, and Rehabilitation*, 40(4) 2012: 479-487.
- “A General Cournot-Bertrand Model with Homogeneous Goods,” *Theoretical Economics Letters*, 1, 2011, August 2011: 38-40 (with Mark J. Tremblay and Victor J. Tremblay).
- “The Economics of Imported and Craft Beer Markets in the U.S.,” invited chapter for *The Economics of Beer*, Johan Swinnen, editor, New York: Oxford University Press, 2011, 141-160 (with Victor J. Tremblay).
- “[Brainstorm: Occupational Choice, Bipolar Illness and Creativity](#),” *Economics and Human Biology*, 8(10), July 2010: 233-241 (with Shawna Grosskopf and Ke Yang).
- “The Neglect of Monotone Comparative Static Methods,” *Journal of Economic Education*, 41(2), April-June 2010: 177-193 (with Victor J. Tremblay).

- “The Advertising-Price Relationship: Theory and Evidence,” *International Journal of the Economics of Business*, 15(2), July 2008 (with Natsuko Iwasaki, Yasushi Kudo and Victor J. Tremblay).
- “Beer: Games Firms Play,” *Industry and Firm Studies*, Chapter 3, NY: M.E. Sharpe, Inc., 2007 (with Victor J. Tremblay).
- “Advertising Restrictions and Cigarette Smoking: Evidence from Myopic and Rational Addiction Models,” *Contemporary Economic Policy*, July 2006 (with Natsuko Iwasaki and Victor J. Tremblay).
- “[AIDS Education, Condom Demand, and the Sexual Activity of American Youth](#),” *Health Economics*, 14(8), August 2005: 851-867 (with Davina Ling).
- “The Dynamics of Industry Concentration for U.S. Micro and Macro Brewers,” invited paper for *Review of Industrial Organization* 26, May 2005: 307-324 (with Natsuko Iwasaki and Victor J. Tremblay).
- “The Welfare Effect of Advertising Restrictions in the U.S. Cigarette Industry,” *Review of Industrial Organization*, 18, March 2001: 147-160 (with Stephen J. Farr and Victor J. Tremblay).
- “Reinterpreting the Effect of an Advertising Ban on Cigarette Smoking,” *International Journal of Advertising* 18 (1), 1999, 41-49 (with Victor J. Tremblay).
- “The Effects of Parental Involvement Laws and the AIDS Epidemic on the Pregnancy and Abortion Rates of Minors,” *Social Science Quarterly* 79 (4), December 1998, 846-862 (with Nancy Altman-Palm).
- “On the Measurement of Efficiency and Technological Change in the U.S. Brewing Industry,” *Journal of Productivity Analysis* 8 (4), August 1998, 271-288 (with Joe R. Kerkvliet, William Nebesky, and Victor J. Tremblay).
- “Firm Success, National Status, and Product Line Diversification: An Empirical Examination,” *Review of Industrial Organization* 11, 1996, 771-789 (with Victor J. Tremblay).
- “Children and the Economics of Christmas Gift-Giving,” *Applied Economics Letters* 2 (9), September 1995, 295-297 (with Victor J. Tremblay).
- “Advertising, Price, and Welfare: Evidence From the U.S. Brewing Industry,” *Southern Economic Journal* 62 (2), October 1995, 367-381 (with Victor J. Tremblay).
- “The Impact of Cigarette Advertising on Consumer Surplus, Profit, and Social Welfare,” *Contemporary Economic Policy* 13(1), January 1995, 113-124 (with Victor J. Tremblay).
- “A New Econometric Model of Union Threat Effects,” *Applied Economics* 25 (10), October 1993, 1329-1336 (with Cathleen Leue’).

- “National Science Foundation Funding in Economics and Chemistry,” *Atlantic Economic Journal* 20 (2), June 1992, 57-64.
- “Field Publishing Performance of Economics Departments,” *Atlantic Economic Journal* 18 (2), June 1990, 37-48 (with Victor J. Tremblay and Byunglak Lee).
- “Wage Patterns of Women over the Business Cycle,” *Quarterly Review of Economics and Business* 30 (1), Spring 1990, 90-101.
- “Publishing Performance in Industrial Economics: Reply,” *Review of Industrial Organization* 5 (1), Spring 1990, 147-158 (with Victor J. Tremblay and Byunglak Lee).
- “The Publishing Performance of U.S. Economics Departments in Industrial Economics,” *Review of Industrial Organization* 4 (1), Spring 1989, 67-100 (with Victor J. Tremblay and Byunglak Lee).
- “The Determinants of Horizontal Acquisitions: Evidence from the U.S. Brewing Industry,” *Journal of Industrial Economics* 37 (1), September 1988, 21-45 (with Victor J. Tremblay).
- “Testing for Employee Discrimination by Race and Sex,” *Journal of Human Resources* 23 (1), Winter 1988, 123-137 (with James F. Ragan, Jr.).
- “The Impact of School and College Expenditures on the Wages of Southern and Nonsouthern Workers,” *Journal of Labor Research* 7 (2), Spring 1986, 201-211.
- “Regional Wage Differentials: Has the South Risen Again?: A Comment,” *Review of Economics and Statistics* 68 (1), February 1986, 175-178.
- “The Allocation of Disaster Assistance Following the Eruption of Mt. St. Helens,” *Western Tax Review*, 4 (1), Spring 1983, 7-15 (with William Hallagan and Wayne Joerding).

Books

- Handbook of Behavioral Industrial Organization*, Edward Elgar Publishing, co-editor with Elizabeth Schroeder and Victor J. Tremblay, forthcoming.
- New Perspectives on Industrial Organization: With Contributions from Behavioral Economics and Game Theory*, July 2012, Springer, 811 pages (with Victor J. Tremblay).
- The U.S. Brewing Industry: Data and Economic Analysis*, Cambridge, MA: The MIT Press, 2005; soft cover, 2009 (with Victor J. Tremblay).
- Industry and Firm Studies*, co-editor with Victor J. Tremblay, NY: M.E. Sharpe, Inc., 2007.

Non-Refereed Work

- Teaching Tips and Guidelines*, Department of Economics, Oregon State University, 2005 (with Victor J. Tremblay).
- “Compensation and Fringe Benefits in Oregon,” report for the State of Oregon Employment Department, May 1999 (with Thomas Bostrom and Kumiko Okuyama).
- “Geographic Differences in the Costs of Contraception,” mimeo, Oregon State University, 1995.
- Study Guide to Accompany Intermediate Microeconomics by Clower, Graves, and Sexton*, San Diego: Harcourt Brace Jovanovich Publishers, 1988.
- Instructor's Manual to Accompany Intermediate Microeconomics by Clower, Graves, and Sexton*, San Diego: Harcourt Brace Jovanovich Publishers, 1988.
- “Why Do Mississippians Earn Less?” Technical Paper, Mississippi Research, and Development Center (MRDC), 1984.
- “R&D Economic Brief: The Impact of School and College Expenditures on the Wages of Southern Workers,” MRDC, 1984.
- “R&D Economic Brief: Why Do Mississippians Earn Less?” MRDC, 1984.
- The Relative Wages of Men and Women Over Business Cycles and Over Time*, Doctoral Dissertation, Washington State University, 1984.

Working Papers and Research in Progress

- “The Cournot-Bertrand Model: A Survey,” (with Victor Tremblay).

Seminars and Conferences

- “The Transformation of the Craft and Macro Sectors of the U.S. Brewing Industry: History, Theory, and Evidence, School of Public Policy, Oregon State University, May 27, 2016 (with Victor Tremblay).
- “The Evolution of the Craft Brewing Industry,” invited seminar for the American Association of Wine Economists Annual Meetings, Whitman College, June 2014, with Kenneth G. Elzinga and Victor J. Tremblay.
- “Brewing Storm: Antitrust and the U.S. Macro Brewers,” with Victor J. Tremblay. Invited presentation, Antitrust and Trade Regulation Section of the Oregon State Bar Association, Portland, Oregon, July 2, 2013.
- “Brainstorm: Occupational Choice, Bipolar Illness and Creativity,” OSU School of Public Policy Colloquium, February 2012.
- “Cournot and Bertrand Competition when Advertising Rotates Demand: The Case of Honda and Scion,” (with Victor J. Tremblay), California State University, Fullerton, Department of Economics, September 2011.

- “The Role of Marketing in the Evolution of the U.S. Brewing Industry, 1950-2009,” invited seminar for the American Association of Wine Economists, University of California, Davis, June 2010. (with Victor J. Tremblay).
- “Cournot and Bertrand Competition when Advertising Rotates Demand: The Case of Honda and Scion,” with Victor J. Tremblay, Central European University, Budapest, Hungary, October 2009.
- “Cournot and Bertrand Models with Advertising,” with Victor J. Tremblay, Pacific Lutheran University, Department of Economics, April 2009.
- “The Economics of the U.S. Brewing Industry,” with Victor J. Tremblay, Winter Meeting of the Northwest Section of the American Society of Brewing Chemists, Pacific City, Oregon, February 2007.
- “Brainstorm: Occupational Choice, Manic Depression and Creativity,” Kansas State University, October 2006.
- “The Economics of the U.S. Brewing Industry,” Seibel Institute of Technology, Chicago, Illinois, October 2005. My book with Victor J. Tremblay, *The U.S. Brewing Industry*, served as the symposium theme.
- “AIDS Education, Condom Demand, and the Sexual Activity of American Youth,” American Economic Association meetings in Atlanta, Georgia in January 2002
Southern Economic Association meetings in Tampa, Florida in November 2001
Department of Economics at Washington State University in September 2001
- “Manic Depression, Occupational Choice, and Creativity,” presented at the Southern Economic Association meetings in Tampa, Florida in November 2001.
- “Job Requirements, Risk of Death, and the Gender Composition of Occupations,” University of Wisconsin Madison, January 1995.
- “A New Econometric Model of Union Threat Effects,” Oregon State University, Spring 1991.
- “The Relative Wages of Men and Women over Business Cycles and over Time,” presented at the Southern Economic Association Meeting, Atlanta, Georgia, November 1984.
- “The Wages of Men and Women, and the Role of the Manpower Analysis Division,” seminar presented at Mississippi State University, November 1983.
- Participant in the Teacher Training Program, Joint Council on Economic Education, Madison, Wisconsin, Summer 1980.

Refereeing

Agricultural and Resource Economics Review, American Economic Review, Applied Economics, B.E. Journal of Theoretical Economics, Bulletin of Economic Research, Contemporary Economic Policy, Economic Modeling, Economics and Human Biology, Health Economics, Industrial Relations, International Journal of Industrial Organization, Journal of Economic Education, Journal of Economics and Management Strategy, Journal of Economics Studies, Journal of Human Resources, Journal of Industry, Competition and Trade, Journal of Population Economics, Journal of Productivity Analysis, Journal of Quantitative Economics, Perspectives on Economic Education Research, Quarterly Journal of Business and Economics, RAND Journal of Economics, Research in Transportation Economics, Review of Economics and Statistics, Review of Industrial Organization, Social Science and Medicine, Social Science Quarterly, Southern Economic Journal.

Doctoral and Master's Thesis Committees

Current:

Zoe Larmer, MPP (Major Professor)
Rebekah Degner, MPP
Tessa Crawford, MPP

2016:

Mukesh Bhattarai, MPP
Joe Whitley, MPP

2015:

Shaoshan Liao, MPP (Major Professor)

2014:

Assem Algursan, Economics, Ph.D.

2013:

Jayendra Gokhale, Economics, Ph.D.
Clair Clark, MPP

2012:

Wenfeng Yan, Economics, Ph.D.

2011:

Kandace Kleiber Marshall, Economics, Ph.D.

2009:

Kosin Isariyawongse, Economics, Ph.D.
Pipoblabanan, Chayun (James), Economics, Ph.D.

2007:

Yasushi Kudo, Economics, Ph.D.
Ruttanajarounsub, Ruttana, Economics, M.S.

2006:

Natsuko Iwasaki, Economics, Ph.D.

2005:

Ke Yang, Economics, Ph.D.

2002:

Hyungho Youn, Economics, Ph.D.

- 2001:
Saeyoon Sohn, Economics, Ph.D.
- 2000:
Okmyung Bin, Economics, Ph.D.
John Dickerson, Economics, M.S.
Suthikul Khaodhiar, Economics, M.S.
- 1998:
Soung-Kook Shin, Agricultural and Resource Economics, Ph.D.
Hong-Rong Feng, Economics, M.S.
Ghenady Kutselenko, Economics, M.S.
- 1997:
Stephen Farr, Economics, M.S.
- 1996:
Kiesol Nam, Economics, Ph.D.
- 1994:
William Nebesky, Economics, Ph.D.
Chuck Sigmund, Economics, M.S.
Pei-Chien Lin, Agricultural and Resource Economics, M.S.
Hee-Sook Lee, Family Resource Management, Ph.D.
- 1993:
Rebecca Knudson, Economics, M.S., Major Professor

Graduate Representative (selected):

- Senna Towner, Public Health, Ph.D., 2013
Frederica Amity, Human Development and Family Sciences, Ph.D., 2011
Daniel Lopez-Cevallos, Public Health, Ph.D., 2008
Sheila O'Keefe, Physical Oceanography, M.S., 2005
Robin Mecklem, Environmental Health Management, M.S., 2000
Ching-Chuan Liao, Community Health, M.S., 2000
Louise Douglas Priebe, Oceanography, M.S., 1998
Cara Wilson, Oceanography, Ph.D., 1997
Jin-Cai Fang, Applied Anthropology, M.A., 1996