Announcements

New career preparation resource now available

The Graduate School and Career Development Center is excited to offer a new resource to support graduate student and postdoc career exploration and professional development. Aurora, by Beyond the Professoriate, is an e-learning platform featuring over 150 Ph.D.s and 80 hours of on-demand videos designed to empower graduate students to build meaningful and impactful careers.

Once you log in, the platform has two tracks, one to support students on the academic job market and another for those interested in non-faculty careers. While developed for Ph.D. students, master's students and postdocs will find the resources applicable to their job preparation as well.

Learn more and log in to Aurora.

Get an in-depth tour of Aurora and how to use for career preparation or career advising at upcoming live webinars hosted by one of its co-founders L. Maren Wood.

Student webinar: 2 p.m. PST, Tuesday, February 11. Link to join the webinar.

Aurora also has an ongoing webinar series. See the list of free upcoming webinars further down in this newsletter.

Spaces for meetings and group work at Graduate Student Commons

Looking for a place to have a meeting, practice a presentation, or hold an exam? The Grad Commons on the sixth floor of the Valley Library has two meeting rooms (Bernice's and Benny's rooms) with space for six people each plus a monitor and whiteboard. The Paddletail Classroom has space for 24 and includes remote capability and an overhead projector.

Reserve a room today!

New staff member at the Graduate School

Allyson Ramage is a new academic support staff member serving the Colleges of Business and Public Health and Human Sciences. Allyson handles domestic admissions for these colleges and works with their current students. They evaluate admissions applications and advise current students about a variety of academic milestones and the associated documentation required. Find Allyson, and all of our staff, on our website.
**Gatekeeper Suicide Prevention Training**

Learn how to reach out and help a friend. Suicide is one of the most preventable causes of death. This workshop will provide the skills you need to effectively help or intervene with a friend or family member who is considering suicide.

**Monday, February 24 at 12:00pm to 1:30pm**

Memorial Union Building (MU), Journey Room 104

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**Dissertation/Thesis Defense**

Study Maskey PhD Dissertation Defense

**Title:** Collaboration Challenges: Stakeholder Perceptions of Managing a National Forestry Program. A Case Study of the Multi Stakeholder Forestry Program in Nepal

**Date:** Feb 12, 2020 (Wednesday) 1-3pm

**Venue:** Gilkey 113

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**Funding, Research and Job Opportunities**

*** 2020 Public Performance Conference - Announcing Release of Call for Proposals***
ABOUT THE CONFERENCE

The Annual Public Performance Conference is a multi-day gathering of leading government and nonprofit performance management practitioners and scholars. Performance Management in government and nonprofits is a boundary-spanning public service and an integral component of sophisticated public sector agencies, on par with budgeting, human resources, technology, and other “core” departments. Its success is not dependent upon a one-size-fits-all approach, however. As evinced by the 2020 conference theme of “Emerging International Best Practices in Performance Management,” there are numerous strategies from diverse settings that public agencies may call upon to improve service delivery. This year’s conference will highlight cases from all levels of government and nonprofit organizations across the globe. A major goal of the conference will be to begin drafting model legislation that would require government performance measurement and reporting efforts.
Individual panels will emphasize such themes as:

- The 2020s: Opportunities and challenges for a new decade of performance
- Strategic collaborations across levels of governance
- Performance & Democracy: Ethics, motivations, and competencies
- International perspectives on municipal performance management
- From technology to transparency: using customer-centric tools, e-governance, and digital measures to improve public satisfaction
- Case studies in generally accepted performance principles
- Operational and tactical issues in sustaining a performance initiative

Submit your proposal by April 15th for priority review!

Interested in attending the conference? Please stay tuned! Registration will open in early February.

Contact the NCPP

Executive Director: Professor Marc Holzer, Ph.D.
Managing Director: Mallory Sullivan
National Center for Public Performance
Institute for Public Service
Suffolk University
120 Tremont St
Boston, MA 02108

Email: ncppsuffolk@gmail.com
City of San Antonio Management Fellowship Program

Since 2007, the City of San Antonio, Texas has offered recent graduates the opportunity to immerse themselves in local government management and develop real-world skills and experience as Management Fellows. As a part of this 12 month program, the City develops new professionals and offers them the chance to complete important projects and work alongside leaders from the 7th largest City in the nation.

PROGRAM HIGHLIGHTS

As a part of the Management Fellows program candidates will:

- Begin their career as a full-time employee for the City of San Antonio. These positions offer a beginning annual salary of $47,893 including health care benefits, full participation in the Texas Municipal Retirement System (TMRS) and paid leave.

- Spend 12 months rotating through three critical City departments including four months each with the City Manager’s Office, the Office of Management & Budget, and an operating department.

- Visit and learn about various departments and operations across the City including the Police Academy, Fire Academy, Animal Shelter, and Airport.

- Work side-by-side with City leadership and gain hands on experience conducting budget and program analysis, managing special projects, and solving real-world problems faced by 21st Century cities.

Upon completion of the Management Fellowship Program, you will be given special assistance to find a full-time position within the City that matches you career interests.
HOW TO APPLY

The ideal candidate will have completed all course work for a Master’s of Public Administration, Public Policy, Business Administration, or other related field by May 2020. Previous experience in local government is highly preferred.

To apply, the following information will be required:

- Current Resume and Cover Letter
- Two work or education related written recommendations

APPLY FOR THE POSITION ONLINE - APPLICATIONS ARE DUE NO LATER THAN MARCH 5th, 2020: sanantonio.gov/careers

Direct job application URL: https://www.governmentjobs.com/careers/sanantoniotx/jobs/2600781-0/management-fellow

To learn more about our Management Fellowship Program visit us at our Career Center.

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Western Lands Policy Analyst Promotion Toolkit 2020

Facebook and LinkedIn

WRA is hiring! We’re looking for a passionate and strategic professional to develop and advocate for policies, model legislation and other mechanisms that protect our Western Lands. The Policy Analyst will help shape responsible land management policy and ensure permanent protections. This is an excellent opportunity to join a growing non-profit, and to learn and grow while working with other conservation professionals!


Twitter

Work with me at @wradv! We’re hiring a Policy Analyst to join our growing Western Lands team. #nonprofitjobs

@wradv is #hiring a strategic Policy Analyst to join our growing Western Lands team #nonprofitjobs
To Send to Email Lists

[Subject Line] JOB OPENING: Policy Analyst with WRA

Western Resource Advocates (WRA) seeks a passionate and strategic professional to develop and advocate for policies, model legislation and other mechanisms that protect our Western Lands. The Policy Analyst will help shape responsible land management policy and ensure permanent protections. Reporting to the Western Lands Program Director, this position provides an exciting opportunity to shape state-level land policy and build a sustainable West.

WRA has team offices in Denver, Boulder, Carson City, and Santa Fe. Candidates with relevant experience and networks may be eligible to work from any location within WRA’s priority states, while being able to travel as necessary.

The salary range for this position is $50,000-$63,000 annually; salary depends on relevant experience and new staff rarely start at the top of the range – most start close to the midpoint of the range. WRA’s excellent benefits package includes health, dental, and vision coverage, a 401(k) retirement plan, life & disability insurance, 3 weeks paid vacation leave, sick leave, parental leave, sabbatical leave after five years; and an RTD EcoPass for staff in the Denver/Boulder metro area. Position is full-time exempt.

About WRA: Founded in 1989, WRA is dedicated to protecting the West’s land, air, and water to ensure that vibrant communities exist in balance with nature. We use law, science, and economics to craft innovative solutions to the most pressing conservation issues in the region within three core program areas: Clean Energy, Healthy Rivers, and Western Lands.

For more information about the job, including how to apply, visit http://bit.ly/WRAPolicyAnalyst.

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Professional Development Award for students

Looking for funds to help further your professional career while a student? The Professional Development Award from the Graduate School reimburses eligible students up to $250 to pay for training, conference fees, webinars, and more. The award is open to master’s and doctoral students who are registered for three credits during the term of the activity.

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Bullitt Foundation Environmental Fellowship
The Bullitt Foundation seeks graduate students in British Columbia, Washington State, and Oregon interested in applying for the 2020 Bullitt Environmental Fellowship.

The Foundation awards this two-year, $100,000 Fellowship annually to one graduate student who has overcome adversity, demonstrates strong leadership potential, and is focused on work to safeguard the natural environment by promoting responsible human activities and sustainable communities in the Emerald Corridor, stretching from Vancouver, BC to Portland, OR.

Eligible candidates will have a strong academic record and a university faculty member who will nominate and recommend them. Students of color are highly encouraged to apply.

Please share this announcement widely and encourage qualified candidates to apply by April 1, 2020.

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**Fully-funded ESRC PhD on ‘green’ jobs and labour market disadvantage**

CRESR is delighted to be advertising for a 1+3 or +3 ESRC White Rose DTP Studentship on green jobs and labour market disadvantage. Further information below – please do pass on to anyone you think might be interested.

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Are you interested in the potential to address climate change and unemployment through new environmental jobs? As governments respond to climate emergency there is scope to address labour market disadvantage and unemployment through the creation of new green jobs. Talk of green new deals is moving from theory to practice. This PhD gives doctoral researchers the opportunity to be at the forefront of work on the employment impacts of decarbonisation in a collaborative project with Sheffield City Region.

This fully funded ESRC PhD studentship as part of the ESRC White Rose Doctoral Training Partnership asks to what extent can urban investment in ‘green jobs’ create employment for those facing labour market disadvantage? It will explore how low carbon and environmental (or ‘green’) initiatives impact on urban labour markets, and potential to use this investment to address labour market disadvantage. Conceptually the PhD will develop understanding of employment dimensions of urban just transitions, including the relationship/tensions between just transitions and the notion of ‘inclusive growth’ in urban scholarship and policy.

This PhD proposal starts from the premise that green jobs will be the largest source of new job creation in the UK and internationally over the next 10-20 years and that many of these jobs will be well-suited to supporting pathways to employment. Jobs will also be lost in carbon-intensive sectors and it is important that the employment potential of new green jobs is maximised to offset job losses from decarbonisation and automation.

The PhD is needed because there is no existing research on urban responses for socially just urban environmental transitions regarding skills and employment for those in a position of labour market disadvantage. This research addresses an important gap in existing knowledge, improving theoretical and empirical understanding of urban
investment decision-making and its impacts from the perspective of labour market disadvantage.

Using Sheffield City Region as a case study, the PhD will: (1) produce policy-relevant empirical material on understanding employment possibilities of ‘green’ initiatives; (2) provide new conceptualisation of the employment and skills landscape for green jobs; and (3) further develop the concept of just transition, generating new intellectual pathways between the concepts of ‘just transition’ and ‘inclusive growth’.

This is an exciting opportunity to undertake innovative research into the opportunities, challenges and tensions of seeking to design and deliver major new policies and strategies in cities.

Successful applications will have a keen interest in one or more of the following areas: environmentalism, climate policy, economic development, labour markets or employability. Applications are welcomed from the full range of social science disciplines but also from science and engineering if applicants have relevant knowledge and skills. The research will mainly involve qualitative research but familiarity with mixed methods will be useful. These interests might have been developed, for example, through recent undergraduate or Master’s study, or through a related policy or practice role.

More information can be found here: https://www.findaphd.com/phds/project/green-jobs-the-low-carbon-economy-and-labour-market-disadvantage/?p118877

For more information on eligibility for, and terms and conditions of, ESRC studentships, please see http://www.esrc.ac.uk/skills-and-careers/studentships/prospective-students/

Applicants must email a postgraduate application form https://www.shu.ac.uk/study-here/how-to-apply/postgraduate/application-form to fdsresearch@shu.ac.uk by 12 noon on 6th March.

Potential applicants are encouraged to contact a member of the proposed supervisory team for an informal discussion prior to completing their application: Dr Will Eadson (w.eadson@shu.ac.uk) or Dr Richard Crisp (r.crisp@shu.ac.uk).

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**ODOT Policy Internships**

ODOT has two (fairly well paid) public policy internships for this summer. Here’s the application link: link

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**Research Associate, GJNY - NYC/Remote**

Please note that our New York office will be relocating to Industry City in Brooklyn starting from September.

**Who we are**
The Vera Institute of Justice, founded in 1961, envisions a society that respects the dignity of every person and safeguards justice for everyone. Vera is committed to securing equal justice, ending mass incarceration, and strengthening families and communities.

- **We study problems** that impede human dignity and justice.
- **We pilot solutions** that are at once transformative and achievable.
- **We engage diverse communities** in informed debate.
- **We harness the power of evidence** to drive effective policy and practice.

We work with others who share our vision to tackle the most pressing injustices of our day—from mass incarceration, racial disparities, and the loss of public trust in law enforcement to the unmet needs of the vulnerable, the marginalized, and those harmed by crime and violence. Vera has offices in New York City, Washington, DC, Los Angeles, and New Orleans. Vera is an equal opportunity employer with a commitment to diversity in the workplace—specifically, we value diverse experiences with regard to educational background and justice system contact. We hire employees that reflect our values: respect, independence, collaboration, and commitment.

**Greater Justice New York**

We are looking for a researcher to join our **Greater Justice New York (GJNY)** team. GJNY was launched as an interdisciplinary effort to tackle the drivers of mass criminalization and mass incarceration in New York. New York State is a microcosm of the landscape of incarceration across our country—arrests and the number of people in jail in large, urban areas like New York City are declining while a quiet but significant incarceration boom is under way in more rural, less populated parts of the state. We use research, policy, and advocacy to shine a light on injustices in all areas of the state and in all aspects of the criminal system—from bail to sentencing, parole, fines and fees, and more—and drive change through piloting innovative solutions and providing technical assistance. Our vision is a leaner, fairer, and more effective justice system where incarceration is the last resort, not the default, across all 62 counties of New York State.

**What you’ll be working on**

New York State recently passed a **historic set of reforms to our existing bail laws** that go into effect on January 1, 2020. These reforms have the potential to transform many aspects of the criminal system, especially the bail decisions made in the courts and the number of people in jail pretrial. An evaluation of the process in which the new bail laws are implemented in local practices and their impact on local communities are key to identifying next steps of the reform. We are hiring a qualitative researcher to play a key role in an ambitious, three-year evaluation study of these reforms, with a focus on six counties outside of New York City. The goal of our project is to document how the new bail laws are implemented, measure their impact on local communities, and examine any challenges to successful implementation and unintended consequences that arise.

**Who you are**

You are passionate about social and racial justice, motivated to drive change, and unafraid to challenge the status quo. You are enthusiastic, collaborative, curious, and kind. You have excellent chops in qualitative research and are willing to be nimble and work across multiple projects, often at the same time. The idea of working on a team of people who come from diverse backgrounds and perspectives inspires you. You either know New York State (and not just New York City) well, or you are truly excited to get to know all corners of our state. You care deeply about racial equity—in your research, your work, with your colleagues, and around the office.

**In this role, you will:**

- Work collaboratively with GJNY staff to lead and conduct qualitative research, including court observations, focus groups, and interviews;
- Develop and manage research engagements with local justice system agencies, community members, and people who are directly impacted by the criminal system;
- Conduct analysis and write methods and findings for reports, stakeholders, advocates, and the public;
- Write a range of documents, including research reports, policy/research briefs, and proposals;
- Assist in the development of new research projects and research design that address GJNY’s areas of strategic focus and that advance our research agenda;
- Recruit, supervise, and mentor additional research staff to support this work; and
- Assist in other GJNY projects and tasks.

What qualifications do you need?
- PhD or Masters degree (with 3+ years of relevant work experience) in social science, including but not limited to sociology, criminal justice, history, criminology, or public policy;
- Experience in qualitative research, including designing and conducting interviews, focus groups, and observations;
- Experience with qualitative analytic software, including NVivo, ATALS.ti, and Dedoose;
- Excellent writing skills;
- Ability to be flexible, multi-task, prioritize, and manage multiple activities in a fast-paced environment;
- Interest in working with program and research staff in Vera’s strongly collaborative, multi-disciplinary environment;
- Ability to work effectively with a diverse array of people and positions, including advocates, government officials, criminal justice system personnel, practitioners, and people who are directly impacted by the criminal system;
- Interest and excitement to travel frequently outside of New York City;

The Nitty - Gritty
- The preferred location for this position is New York, but candidates based in remote locations will be considered.
- Salary will be competitive and commensurate with experience.
- People with diverse backgrounds, including those with lived experience, are encouraged to apply.

When you join our team
- You can expect to work with a team of amazing people who have tenacity, are creative, scrappy, and are committed to getting the work done. Why? Because our work is urgent, impactful, and more important than ever.
- You can count on doing solutions-oriented and policy-driven research that is innovative and fulfilling. We ask difficult questions and entertain unconventional answers so we can reckon with the uncomfortable truths of our work.
- You will have a gym membership you can’t turn down, great benefits, and work-life balance. Driving meaningful change is hard work. But we also know that you have a life, places to go, and people to see.

How to apply
Please submit cover letter, writing sample and resume. Applications will be considered on a rolling basis until the position is filled.
Online submission in PDF format (through Vera’s careers page) is preferred.
If necessary, materials can be faxed or mailed to:

ATTN: Human Resources / GJNY Research Associate
Vera Institute of Justice
34 35th St, Suite 4-2A, Brooklyn, NY 11232
Fax: (212) 941-9407
Please use only one method (online, mail or fax) of submission.
No phone calls, please. Only applicants selected for interviews will be contacted.
Strategic Electrification Analyst, Energy Services Division – Distributed Energy Resources (DER) Team

Overview

Cadmus seeks an Analyst to support its strategic electrification practice. Our team works directly with local governments, state and federal agencies, utilities, and industry to analyze policy and provide technical assistance.

As solar PV and other renewable energy technologies gain greater market share, there is an increasing need to address other fossil fuel end uses in buildings and transportation to achieve long-term energy and climate goals. Increasing interest from policymakers and utilities in growing markets for environmentally beneficial electric technologies to reduce fossil fuel consumption presents opportunities for multi-disciplinary problem-solving, which will require holistic approaches at the intersection of buildings, transportation, power generation, emerging grid solutions, and energy policy and planning. Cadmus supports clients at the forefront of strategic (or beneficial) electrification planning and market acceleration who are leading government, community, and utility organizations to achieve ambitious climate and energy goals. Through detailed analysis, careful planning, engineering, and robust stakeholder engagement, we equip our clients to harness the collective potential of key trends that are revolutionizing the energy sector: renewable energy, energy efficiency, strategic electrification, and energy storage.

Analysts work closely with senior staff to perform policy and market research, qualitative and quantitative analysis, writing, and other technical assistance related to strategic electrification. The ideal candidate should be detail-oriented, motivated, and capable of creative problem-solving and independent work. The candidate should also have a working knowledge across topics such as strategic electrification, clean energy, building energy efficiency and HVAC, and clean transportation.

Responsibilities

As an Analyst on the Distributed Energy Resource (DER) team, you would be responsible for:

- Working independently or with minimal supervision to support research efforts, ensuring consistency and quality of research methods;
- Supporting project management in close collaboration with project managers and principals to ensure timely delivery of project deliverables to clients;
- Conducting research, interviews, and quantitative analyses, focused on technical, policy, and/or financial implications of strategic electrification technologies;
- Clearly and concisely summarizing analytical results (in Word or PowerPoint), ensuring accuracy of content and adherence to format and other pertinent details;
- Supporting technical assistance requests and providing customer service to government staff, policy-makers, utility clients, and industry representatives;
- Conducting research and analysis across a range of building and transportation electrification pilot projects, programs, and policies.

Requirements

- BS/BA in any discipline and either Master’s degree OR two years professional experience, especially in building energy efficiency/HVAC, clean energy, or utility sectors
- Understanding of—or the ability to quickly come up to speed on—concepts related to strategic electrification, buildings, and transportation. For example, developing a basic understanding of relevant concepts in the building sector, including electrification technologies, economic and emissions impacts, and other complementary building energy efficiency technologies and practices.
• Excellent writing, communication, and critical and strategic thinking skills
• Strong organizational skills with high attention to detail
• The ability to manage deadlines across multiple simultaneous projects
• Proficiency in MS Office applications

Preferred

• Familiarity with transportation electrification, building electrification, and building energy efficiency/HVAC
• Familiarity with clean energy market development policies and programs
• Project management and budget management experience
• Demonstrated quantitative analytical skills using statistical and analytical software (e.g., Stata, R, Excel, etc.)
• Experience with geospatial analysis tools (GIS)

Additional Info

This is a full-time opportunity located in New York, NY; Boston/Waltham, MA; or Boulder, CO.

Cadmus is an Equal Opportunity, Affirmative Action Employer and considers all applicants for employment without regard to race, color, religion, sex, national origin, protected veteran’s status, or disability.

To learn more about Cadmus, visit us online at: http://www.cadmusgroup.com

Courses of Interest

Step up your teaching and facilitation game with the GCCUT graduate certificate

The Graduate Certificate in College and University Teaching provides advanced course work and experiential learning opportunities for students who plan to teach in higher education settings or in other fields that may require similar skills. Students completing the 18-credit program will receive a transcript-visible credential.

Applications for priority consideration to the fall 2020 on-campus cohort open on February 15 and close on April 15. Students can expect to receive an admissions decision by mid-May. Applications received after the April 15 deadline are considered as space allows.

Ecampus accepts applications to the online version of the program on a rolling basis throughout the year. Applications for the online spring 2020 term due by February 28.

Visit the GCCUT website to learn more and apply. Current students do not need to pay an application fee.
The Social Justice Education Initiative

The Social Justice Education Initiative is open for registration through summer 2020. From Faculty Affairs, the SJEI is a foundational professional development program for all faculty, staff and graduate students. Join your colleagues to begin or expand your equity and inclusion journey. Contact SJEI Director Jane Waite for further information: jane.waite@oregonstate.edu

Spring term GRAD courses

The Graduate School and its partners offer the following classes for students of all disciplines this spring term.

**GRAD 520 Responsible Conduct of Research**, Corvallis or Ecampus, 2 credits, Tuesdays 3 to 4:50 p.m. - Covers 10 topics in responsible conduct of research. Provides transcript-visible training in research ethics relevant to the Graduate Learning Outcome established by the Faculty Senate to be able to conduct scholarly and professional activities ethically.

**GRAD 521 Research Data Management**, Corvallis, 2 credits, Tuesdays and Thursdays 10 to 10:50 a.m. - Designed to prepare students to exceed funder mandates for performance in data planning, documentation, preservation and sharing in an increasingly complex digital research environment.

**GRAD 599 ST/Creating Happiness**, Corvallis, 1 credit, Mondays 11 to 11:50 a.m. - Happiness and the pursuit it, are a constant source of question, conversation and intrigue. What makes people happy? How do people who are happy act and think differently than those who are not? Can happiness be measured, and is it felt the same way by everyone? In this course, we will use the fields of mindfulness, positive psychology, and flourishing to explore these questions. You will also spend time learning more about yourself, discuss the stress that comes with being a graduate student and develop the tools you will need to be and stay happy during your time at OSU and beyond.

**HEST 242/542: “Household Energy In Guatemala” 3-credit Field Course -- Info Session February 12th**

In this faculty-led study abroad course, students from any major are invited to travel to Guatemala for 10 days in September 2020 to learn about the household energy poverty facing 40% of the world’s families and the technologies and policies that can help to address it. Multiple scholarships are available to cover the in-country course fees, and the course is under review to count toward the baccalaureate core synthesis requirements. Please join the humanitarian engineering program for an info session on the course **February 12th at 5:00 pm in 226 Rogers Hall**. For those who cannot participate in person, a Zoom cast is also available. More details on the info session are [here](#) and details about the past course [here](#). Please contact the course leader, Asst. Prof. of mechanical engineering Dr. Nordica MacCarty, with any questions.
**Upcoming Workshops and Campus Happenings**

**Tuesday, February 4**

Center for Global Health Seminar Feb. 4 Study Abroad Programs in Botswana, and Tawan-India

**DATE:** February 4 (Tuesday), 2020  
**TIME:** 11:30am – 1:00 pm  
**PLACE:** Milam Hall Hawthorne Suite (Rm. 119)  
**SPEAKER:** Sunil Khanna, Professor, Global Health Program, College of Public Health and Human Sciences  
**TOPIC:** STUDY ABROAD AND INTERNSHIP PROGRAMS IN BOTSWANA, AND TAIWAN-INDIA

**Election 2020: Police Brutality** — A panel discussion about the history of excessive force used and allowed, and the process of prosecuting an officer charged with excessive force. **5:30-7 p.m., MU 109.**

**Wednesday, Feb. 5**

**This is What Democracy Looks Like: A Genealogy of Movements** — A film series by the Anarres Project that seeks to track the genealogy of strategies and political goals from a broad range of social movements over the past 40 years. This first meeting will cover the Chicano Moratorium against the Vietnam war in 1970, the Kensington Welfare Rights Union in the 1980s and the direct action of Earth First in Oregon in the early 1990s. **6 p.m. Milam 318.**

**Friday, February 7**

“School Organization Response to Local Competition: the Chilean Full-Day Schedule Reform”

In the mid 1990’s Chile underwent a nation-wide educational reform that extended school schedules from half to full days—referred to as the full-day schedule reform (FDS). The reform sought to increase school quality, and schools could decide when to adopt the policy up to an established deadline. Because the education system was structured around three types of schools—public, voucher, and private schools—under rules that allowed and promoted competition between different schools, implementation of FDS was an attribute for differentiation and could provide a competitive
advantage in attracting students. In this study we analyze the school-level decision to implement FDS, focusing on the role of local competition faced by public and voucher schools. We find evidence of strategic responses to local competition, with schools increasing their likelihood of adopting the policy when competing schools introduced it. We also find that the response is stronger for voucher schools, and that public schools coordinated to enter the regime but did not respond to competition from voucher schools.

OSU Anthropology Lecture Series — Dr. Kenneth Maes, associate professor of Anthropology at Oregon State University, will present “Standardizing community health program evaluation at the national level while centering marginalized voices and labor: The Community Health Worker Common Indicators Project” from **12-12:50 p.m., in Learning Innovation Center (LINC) 314.** The lecture is free and open to all. For further information, please contact Dr. Shaozeng Zhang at Shaozeng.zhang@oregonstate.edu.

Marketing Research Talk on Gender & Advertising

The Marketing faculty invite you to join us for the first of this year’s “Consumer Well-being Research Series” talks on Feb. 7. We will be hosting Professor Linda Tuncay Zayer of Loyola University, Chicago. You can learn more about Professor Tuncay Zayer here: [www.luc.edu/quinlan/faculty/lindatuncayzayer.shtml](http://www.luc.edu/quinlan/faculty/lindatuncayzayer.shtml)

The talk will start at 3:30 (or immediately after the faculty meeting) on Friday, Feb. 7 in Room 440. Anyone who wishes to join the marketing faculty for a post-talk happy hour is welcome. We hope to see you there!

**Title: Understanding Gender in a ‘Times Up’ Era: Consumers, Advertising Institutions and Society**

Gender is one of the most frequently used resources in ad creation; however, time and time again, advertisers and marketers miss the mark in effectively and ethically employing gendered messaging in advertising. Past scholarship with regard to gender and advertising has widely documented the stereotypical content of advertising but neglects to illuminate a holistic framework for how messages of gender are legitimized in society—both by consumers and advertising professionals who are two actors within broader institutional dynamics. A stream of research examining these issues—from macro and micro viewpoints, consumer-producer perspectives, and in Western and non-Western contexts will be explored. Understanding how and why gender representations are consumed and produced is important in order to bring to fore the potential problematic role of advertising in perpetuating gender inequalities in society.

Recent work by Linda Tuncay Zayer:

Transformative Intersectionality in the *Journal of Business Research*, v.100, July 2019

*Power Logics of Consumers’ Gendered (In)justices* in *Consumption Markets & Culture*, 22 (4), 2019

*Men 2.0* in the *Findings Report* podcast

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### Upcoming Events

**TRUMP AND NUCLEAR WEAPONS**
The Impact of US Actions Toward Iran, North Korea and Russia  
Ambassador Thomas Graham, Former Senior U.S. Diplomat  
**Tuesday, February 11, 4:00 PM, MU 206.**

*The Trump Administration has withdrawn from two major nuclear agreements and claimed victory regarding North Korea’s nuclear program. Ambassador Thomas Graham, Former Director of the US Arms Control and Disarmament Agency, and President Clinton’s Special Representative for Arms Control and Nonproliferation, discusses these developments and argues that the US and the world have become less secure due to the policies of President Trump.*

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**Digital safety for researchers**

In an increasingly connected scholarly environment, new researchers must balance promoting their work with maintaining their privacy. This interactive workshop, led by the OSU Valley Library, will help you think critically about where your information is and how to keep it safe as you build your academic career. [Find this, and all workshops for graduate students and faculty, on the library website.](#)

**When:** 2 to 3 p.m., Wednesday, February 12, 2020  
**Where:** Autzen Classroom, Valley Library, Corvallis

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**Professional development webinars through Aurora**

[See the full schedule for Aurora webinars.](#)

**Ph.D. careers in UX research** - 9 a.m. PST, February 14, 2020, free replay (advance registration required)

UX research is a growing career field where Ph.D.s from humanities, social sciences, and STEM backgrounds have found
and launched successful careers. In this webinar, Ali Colleen Neff, Ph.D. (Senior UX Researcher, New Relic) and Timothy Price, Ph.D. (Principal UX Researcher, WellSky) will talk about how they launched their careers in UX research. After attending the webinar, you will be able to define User Experience (UX) Research; determine if this is a career path of interest; recognize the skills required to pursue a career in UX Research.

**What every Ph.D. should know about using LinkedIn** - 9 a.m. PST, February 20, 2020, free replay (advance registration required)

Join Beyond the Professoriate co-founder L. Maren Wood, Ph.D. for this 30 min webinar to learn how (and why!) every graduate student and Ph.D. should be on LinkedIn. After attending this webinar, you will be able to recognize why LinkedIn is critical to a non-academic job search, develop a LinkedIn profile that communicates your value to potential employers, and confidently engage with other professionals on the platform.

**Using myIDP to plan and launch your post-Ph.D. career** - 9 a.m. PST, February 26, 2020, free replay (advance registration required)

MyIDP is a free tool designed to empower graduate students and postdocs in STEM to explore career options and leverage their training. In this special webinar, co-creator of MyIDP, Cynthia Fuhrmann, Ph.D. (Assistant Dean, Career & Professional Development, UMass Medical School) will teach you how to use this interactive tool to explore, plan, and prepare for your career during graduate school and your postdoc so that you can be prepared for your post-Ph.D. career.

**How to navigate academic hiring** - 9 a.m. PST, February 28, 2020, free replay (advance registration required)

Are you on the academic job market or planning to apply for jobs soon? In this webinar, Loleen Berdahl, Ph.D. (Professor and Head, Political Studies, University of Saskatchewan) will give you insight into what hiring committees expect of applicants and how you can confidently navigate the hiring process. After attending the webinar, you will be able to identify hiring committee expectations, perform effective research to prepare for interviews, determine what is important to you during negotiations, and create a strategy to set yourself apart from other candidates.

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**Gatekeeper Suicide Prevention Training**

Learn how to reach out and help a friend. Suicide is one of the most preventable causes of death. This workshop will provide the skills you need to effectively help or intervene with a friend or family member who is considering suicide.

**Monday, February 24 at 12:00pm to 1:30pm**

Memorial Union Building (MU), Journey Room 104
NW Collegiate Biomedical Ethics Conference

April 11th 2020 – 9:00 am to 3:00 pm
Oregon State University – Memorial Union (MU)

Submit an abstract or register to attend!
Visit our Facebook page for more information.

Explore the field of biomedical ethics and present your work in a professional environment
Presenting is not a requirement for attendance

Free to attend – breakfast and lunch provided
Hear the perspectives of professional physicians and ethicists
Learn how to apply biomedical ethics in your field

For alternative formats or accommodations related to a disability, please contact Natalia Bueno at 541.737.8560 or buenon@oregonstate.edu
Grad Inspire on March 3

Join us for an inspiring evening as six current graduate students take the stage to share the stories behind their research.

Grad Inspire combines scholarship communication with personal narrative, giving us a glimpse of not only "how" these students perform their work, but also the motivations and commitment behind it. This night introduces the phenomenal breadth of research, teaching, and discovery undertaken by graduate students at Oregon State.

When: March 3, doors open at 5:30 p.m., free drinks sponsored by Block 15 plus refreshments, the program starts at 6 p.m.
Where: Memorial Union Ballroom or catch the live stream at live.oregonstate.edu starting at 6 p.m. PST
Save: View the event on Facebook or download to your calendar

Grad Inspire is a collaboration between the Inspiration Dissemination radio show and podcast and the Graduate School.