

New Media Communications

Career Information

DCA Graduates have found jobs and internships at Nike, Intel, Pandora, CBS, Adobe, Columbia Sportswear, Google, Amazon, Oregonian, NBC/Universal, Pac-12 Conference, and more.

The DCA major can lead to a variety of careers:

| DIGITAL ARTS | DESIGN | PHOTOGRAPHY |
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| 3D Artist Concept Artist Game Designer Creative Director Stretch Visual Lead 2D Flame/Flare Artist Multimedia Developer | Identity Design Web Design Exhibition Design Interaction Design Publication Design Multimedia Design Information Design Instructional Design Motion Effects Design | Advertising Corporate Industrial Journalist Products Portrait Sports Studio, etc. Digital Photo Editor |
| MEDIA | PRINT & NARRATIVE | BROADCASTING |
| IT Director Media Director Social Media Director Social Media Specialist Digital Media Manager Social Media Coordinator Multimedia Development Media Technology Specialist | Writer Blogger Reporter Correspondent Associate Editor Podcast Producer Magazine Designer Sports Information Assistant Desktop Publishing Specialist | Newscast Director Camera Operator Radio Personality Chief Meteorologist Master Control Operator |
| PRODUCTION | FILM | SOUND |
| Video Editor Digital Video Producer Freelance Videographer Owner, Production Company Equipment System Specialist Production Assistant Digital Video Specialist Video Operations Director Software Engineer Quality Assurance Engineer | Producer Casting Director Freelance Filmmaker Assistant Film Manager | Sound Designer Audio Engineer Recording Engineer |
| BUSINESS ADMINISTRATION | MARKETING | CONSULTING |
| Design Sales Grants Manager Analytics Manager Event Coordinator Community Relations Minister of Propaganda Communications Director Freelance Business Consultant Online Advertising Coordinator | Marketing Director Campaign Manager Product Launch Specialist Digital Marketing Strategist Senior Operations Manager Digital Marketing Coordinator Employee Experience Director Advertising Operations Manager Employee Experience Marketing | Web Analyst Content Strategist Employment Branding Culture & Talent Manager Web & Media Consultant User Experience Designer Digital Content Consultant |