

Digital Communication Arts

Major Information

About the Department

The New Media Communications (NMC) department is housed within the School of Arts & Communication (SAC), one of six schools in the College of Liberal Arts (CLA). The NMC department offers a major in Digital Communication Arts and a minor in New Media Communications. There are approximately 400 majors and 60 minors in the department.

Degrees & Major

Students seeking a degree in Digital Communication Arts (DCA) can earn one of three options: a Bachelor of Fine Arts (BFA), a Bachelor of Science (BS) or a Bachelor of Arts (BA).

- The **BFA** has a production focus, aimed at providing students with a foundation in media aesthetics, and allowing students to explore film production, animation, and sound design. The BFA is an intensive program, which prepares students well for jobs in digital art, design, and production field.
- The **BA** and **BS** focus on the intersection of media and social life. Through coursework, students develop a theoretical and practical understanding of how new media has influenced human interaction throughout time. Understanding these changes provides students with the ability to anticipate and manage future changes in the media realm. These skills are valuable for careers in marketing, PR, social media, media management, and broadcasting.

Minors

DCA majors are encouraged to pursue a minor to broaden their knowledge and supplement their skillset. Common choices for DCA majors include: Business & Entrepreneurship, Communications, Computer Science, English, Film Studies, Music, Political Science, Psychology, and various languages (e.g. French, German, Spanish).

Practicum & Internship

Practical experience is highly recommended for DCA majors. A maximum of three credits of practicum (NMC 409) or internship (NMC 410) can apply to the major. There are two types of practicum for DCA majors: Orange Media Network or Campus Media. Students interested in working for student media should sign up for Orange Media Network Practicum, where they can work in TV, radio, and various forms of print media. Students with on-campus, media-related jobs can submit a proposal to register for Campus Media Practicum. For internships, students who would like to receive NMC 410 credit should work with the NMC Internship Coordinator, Nicole Holck, in order to register. For both NMC 409 and NMC 410, 30 hours of work is equal to one credit (approximately 3 hours per week over a 10-week term).

Study or Intern Abroad

The NMC department highly encourages students to study abroad. The flexibility of the DCA major makes it easy for students to study or intern abroad, especially for students pursuing a BA/BS. Recently, DCA majors have studied or interned abroad in: Australia, Chile, China, Costa Rica, England, France, Germany, Ireland, Italy, Japan, Mexico, New Zealand, and Spain. For more information on study abroad programs, please refer to the OSU GO website.

Advising

The NMC Advisor is available to answer questions about your academics and help clarify university policies. NMC recommends students meet with the NMC Advisor once per term, prior to registration. Students are required to meet with the DCA Advisor every spring term in order to obtain a Registration Pin for the following academic year.

- **Advising Appointments:** Prior to attending an advising appointment, write down any questions you may have. During the appointment, your Advisor will review your MyDegrees and answer your questions. After your appointment, notes and recommendations are saved in the Notes section of MyDegrees, for you to refer to as needed.
- **Schedule an Appointment:** Appointments with the DCA Advisor can be scheduled by calling 541-737-1492. Follow the prompt if you are sent to voicemail.