# Holly L. Peterson

Curriculum Vitae
Google Scholar page
peterhol@oregonstate.edu
1.541.405.9261

School of Public Policy Oregon State University Bexell Hall, Suite 100P Corvallis, Oregon 97331

#### Education

Ph.D. Public Policy, Oregon State University, Expected Fall 2018
Dissertation: "Macro Stories: Policy Process Dynamics of Presidential Environmental Ideas."

Dissertation Committee: Michael D. Jones, Bryan D. Jones, Chris Koski, Alison L. Johnston, and Brent S. Steel

Ph.D. Public Administration & Policy, Virginia Polytechnic Institute and State University, 2013-2014, Transferred

M.P.A. Auburn University Montgomery, 2013

George Schrader Award for Outstanding M.P.A.

B.A. Sociology, Secondary Major in English, Auburn University Montgomery, 2006 Honors at Graduation, Cum Laude

#### **Refereed Journal Articles**

Peterson, Holly L. 2018. "Political Information has Bright Colors: Narrative Attention Theory." *Policy Studies Journal* (In Press)

Pierce, Jonathan J., Holly L. Peterson, and Katherine C. Hicks. 2017 "Policy Change: An Advocacy Coalition Framework Perspective." *Policy Studies Journal* (Early View) DOI: 10.1111/psj.12223.

Pierce, Jonathan J., Holly L. Peterson, Michael D. Jones, Samantha Garrard, and Theresa Vu. 2017. "There and Back Again: A Tale of the Advocacy Coalition Framework." *Policy Studies Journal* 45 (S1): S13-S46.

Smith-Walter, Aaron, Holly L. Peterson, Michael D. Jones, and Ashley Reynolds. 2016. "Gun Stories: How Evidence Shapes Firearm Policy in the United States." *Politics and Policy* 44 (6): 1053-1088.

Jones, Michael D., Holly L. Peterson, Jonathan J. Pierce, Nicole Herweg, Amiel Bernal, Holly Lamberta Raney, and Nikolaos Zahariadis. 2016. "A River Runs Through it: A Multiple Streams Framework Meta-Review." *Policy Studies Journal* 44 (1): 13-36.

Pierce, Jonathan J., Saba Siddiki, Michael D. Jones, Kristin Schumacher, Andrew Pattison, and Holly L. Peterson. 2014. "Social Construction and Policy Design: A Review of Past Applications." *Policy Studies Journal* 42 (1): 1-29.

### **Book Chapters**

Peterson, Holly L. and Michael D. Jones. In Press, expected March 2019. "Contested US Energy Production Policy Morality Frames." In *Legislating Morality in America*, Don Haider-Markel (editor).

Jones, Michael D. and Holly L. Peterson. 2017. "Narrative Persuasion and Storytelling as Climate Communication Strategies." In *The Oxford Research Encyclopedia of Climate Science*. Matthew Nisbet (editor). Oxford University Press: 1-21.

Peterson, Holly L. and Michael D. Jones. 2016. "Making Sense of Complexity: The Narrative Policy Framework and Agenda Setting." In *The Handbook of Public Policy Agenda Setting*. Nikolaos Zahariadis (editor). Edward Elgar: 106-133.

Pierce, Jonathan J., Aaron Smith-Walter, and Holly L. Peterson. 2014. "Research Design and the Narrative Policy Framework." In *The Science of Stories: Applications of the Narrative Policy Framework in Public Policy Analysis*. Michael D. Jones, Elizabeth A. Shanahan, and Mark K. McBeth (editors). Palgrave Macmillan: pp. 27-44.

Ellis, William C., and Holly L. Peterson. 2012. "Campaign Finance: The Impact of the *Citizen's United* Decision," In *The Roads to Congress 2012*, Sean D. Foreman and Robert Dewhirst (editors). Lexington Books: pp. 27-44.

## **Technical Reports**

Peterson, Holly L., Samantha Kersul, Jonathan J. Pierce, and Samantha Garrard. 2015. "A Summary Report of the Effects of Narratives on General Public Beliefs about Climate Change." The Institute of Public Service, Seattle University.

Johnson, James A., Holly L. Peterson, James E. Dotherow, and James Allen Johnson. 2013. "The Burden of Chronic Disease in Alabama: Epidemiology, Economics and Policy." The Center for Leadership and Public Policy, Alabama State University.

Johnson, James A., Holly L. Peterson, and James E. Dotherow. 2012. "Quality Rating System Planning and Development for the Alabama Health Insurance Exchange." The Center for Leadership and Public Policy, Alabama State University.

#### **Working Manuscripts**

Peterson, Holly L., Mark K. McBeth and Michael D. Jones. "Policy Process Theory for Rural Studies." Under Review.

Pierce, Jonathan J., Katherine C. Hicks, Leanne Giordono and Holly L. Peterson. "Common Approaches for Studying the Advocacy Coalition Framework: Review of Methods and Model Practices." Under Review.

## **Conference Presentations\* and Papers.**

Peterson, Holly L. and Chad Zanocco. "Narrative Attention Effects: Liquefied Natural Gas Export Attention, Persuasion, and Activism." Midwest Political Science Association (MPSA). Chicago, April 2019 (Submitted).\*

Peterson, Holly L. "Presidential Climate Stories & Congressional Attention." Pacific Northwest Political Science Association (PNWPSA). Bend, November 2018 (Accepted).\*

Peterson, Holly L. & Hilary Schaffer Boudet. "Opposition to Liquefied Natural Gas Siting in Oregon." International Symposium on Society and Resource Management (ISSRM). Salt Lake City, July 2018.\*

Peterson, Holly L., "Presidential Policy Images: A Narrative Analysis of State of the Union Speeches." Midwest Political Science Association (MPSA). Chicago, April 2018.\*

Pierce, Jonathan J. and Holly L. Peterson. "Advancing the Comparative Study of Learning, Coalitions, and Policy Change." European Consortium for Political Research (ECPR). Oslo, September 2017.

Peterson, Holly L., "Political Information has Bright Colors: An Integrated Approach to Macro Political Policy Ideas." Midwest Political Science Association (MPSA). Chicago, April 2017.\*

Pierce, Jonathan J., Holly L. Peterson, and Katherine C. Hicks. "Policy Change: An Advocacy Coalition Framework Perspective." European Consortium for Political Research General Conference (ECPR). Prague, September 2016.

Boudet, Hilary Schafer, Holly L. Peterson, Brittany Gaustad and Trang Tran. "Contentious Politics in Liquefied Natural Gas Facility Siting in Oregon" International Symposium on Society and Resource Management (ISSRM). Houghton, MI, June 2016.

Peterson, Holly L., and Michael D. Jones. "Making Sense of Complexity: The Narrative Policy Framework and Agenda Setting." Midwest Political Science Association (MPSA). Chicago, April 2016.\*

Pierce, Jonathan J., Holly L. Peterson, Michael D. Jones, Samantha Garrard, and Theresa Vu. "There and Back Again: A Tale of the Advocacy Coalition Framework." Midwest Political Science Association (MPSA). Chicago, April 2016.

Pierce, Jonathan J., Holly L. Peterson, Samantha Kersul, and Samantha Garrard. "Embracing Your Opponent: Policy Narratives and Public Opinion on Climate Change in the U.S." Midwest Political Science Association (MPSA). Chicago, April 2016.

Smith-Walter, Aaron, and Holly L. Peterson. "Public Will as Shared Policy Beliefs: An NPF Approach and Application." Midwest Political Science Association (MPSA). Chicago, April 2016.

Peterson, Holly L. and Michael D. Jones. "Making Sense of Complexity: The Narrative Policy Framework & Agenda Setting." Policy Agendas Project Budget Mini-Conference. Austin, March 2016.\*

Jones, Michael D., Elizabeth A. Shanahan, Holly L. Peterson, and Aaron Smith-Walter. "Narrative Cognition and Cultural Networks: How Groups Inform Campaign Finance Reform Preferences." American Political Science Association (APSA), San Francisco, September 2015.

Pierce, Jonathan J., Holly L. Peterson, and Aaron Smith-Walter. "Narratives Everywhere? The Limits of a Narrative Approach to the Policy Process." Midwest Political Science Association (MPSA). Chicago, April 2015.

Jones, Michael D., Holly L. Peterson, Jonathan J. Pierce, Nicole Herweg, Amiel Bernal, Holly Lamberta, and Nikolaos Zahariadis. "A River Runs Through it: A Multiple Streams Framework Meta-Review." Multiple Streams Workshop. Birmingham, AL, 2014.\*

Smith-Walter, Aaron, Jonathan J. Pierce, and Holly L. Peterson. "Research Design and the Narrative Policy Framework." Midwest Political Science Association (MPSA). Chicago, April 2014.

Smith-Walter, Aaron, Ashley Reynolds, Holly L. Peterson and Michael D. Jones. "Gun Stories: How Evidence Shapes Firearm Policy in the United States." Association for Public Policy and Analysis Management (APPAM). Washington, D.C., November, 2013.\*

Ellis, William Curtis, and Holly L. Peterson. "Narrative Policy Framework and Policy Coalitions: Narrative Development and Coalition Maintenance in the Pre- and Post- ACA Landscape." Midwest Political Science Association (MPSA). Chicago, April 2013.\*

### **Training and Professional Development**

Inter-university Consortium for Political and Social Research (ICPSR) Summer Program at the University of Michigan. Summer 2016: Maximum Likelihood Estimation, Time Series Analysis, Maximum Likelihood Estimation Advanced Topics, and Time Series Analysis Advanced Topics

Certification in Social and Behavioral Research, Collaborative Institutional Training Initiative, October 2012 (Alabama State University), September 2014 (Oregon State University)

Certificate in Health Policy and Administration, Auburn University Montgomery, August 2013

## **Grants, Awards, and Scholarships**

Oregon State University Travel Funding (Competitive). Fall 2014 & 2015, Spring 2014 - 2018

International Association for Society and Natural Resources (IASNR) Travel Scholarship. Spring 2018

Oregon Sea Grant Research Travel Award. Oregon State University. Winter 2018

Energy Impacts Symposium Graduate Student and Early Career Travel Fellowship. Summer 2017 (declined)

Empirical Implications of Theoretical Models (EITM) Certification Scholarship for Interuniversity Consortium for Political and Social Research (ICPSR) Summer Program at the University of Michigan. Summer 2016

American Political Science Association (APSA) Travel Grant. Summer 2015

Midwest Political Science Association (MPSA) Harrell Rodgers Graduate Student Travel Scholarship. Spring 2015

Dean's Travel Grant, School of Sciences, Auburn University Montgomery. Spring 2013

## **Teaching Experience**

#### Instructor of Record:

Qualitative Methods (online graduate class, scheduled: Spring 2019)

Introduction to International Relations (online undergraduate class scheduled: Winter 2019, Spring 2019)

Policy Problems (Spring 2018)

US Energy Policy (online, Summer, Winter 2018)

Environmental Politics & Policy (online, Fall 2017)

Introduction to Political Thought (online, Summer 2017)

Science and Policy (online, Winter 2016, 2017)

Introduction to US Government (online, Fall 2016)

Political Analysis (Quantitative Methods, online, Spring, Summer 2016)

#### **Teaching Assistant for Courses:**

Energy and Society (hybrid undergraduate & graduate, Winter 2016)

Modern Political Thought (Fall 2016)

Introduction to Political Thought (Fall 2015, 2016)

Public Policy Theory (graduate class, Fall 2013, Spring 2015)

Public Policy Design (graduate class, Spring 2014)

Project and Report (graduate class, Spring 2014)

Public Policy Inquiry (graduate class, Quantitative Methods, Fall 2013)

Public and Nonprofit Budgeting (graduate class, Spring 2013)

#### Service

Referee for Policy Studies Journal, Public Administration, Politics & Policy, and Political Studies

Panel Chair. "Public Policy Narratives and the Mass Media: Advancing the study of policy narratives deployed by interest groups and policy elites using the Narrative Policy Framework." Midwest Political Science Association (MPSA). Chicago, April 2018

Panel Discussant. "Characters, Policy Narratives, and Political Communication." Midwest Political Science Association (MPSA). Chicago, April 2017

Panel Organizer. "Applying the Narrative Policy Framework." Midwest Political Science Association (MPSA). Chicago, April 2014, 2015, and 2016 Ph.D. Student Representative, Public Administrators of Virginia Tech *Sept. 2013-May 2014* 

#### **Computer Skills**

Software: NVivo, R, SPSS, STATA, STELLA

## **Professional Memberships**

American Political Science Association (APSA), Association for Public Policy and Analysis Management (APPAM), International Society for Natural Resources (IASNR), Midwest Political Science Association (MPSA), Policy Studies Organization (PSO)

# **Professional Experience**

Curriculum Development Assistant
United States Department of Agriculture (USDA)

2015

Collier M.P.A. Research Assistant

Department of Public Administration and Political Science, Auburn University

Montgomery 2013

Research Assistant

Center for Leadership and Public Policy, Alabama State University 2012-2013

**Director of Operations** 

Planned Parenthood of Alabama 2007-2010

Quality and Risk Manager

Planned Parenthood of Alabama 2006-2007

#### References

Dr. Bryan D. Jones, J.J. 'Jake' Pickle Regent's Chair of Congressional Studies, Department of Government, University of Texas at Austin, Austin, TX 78712, (512) 471-9973 bdjones@austin.utexas.edu

Dr. Michael D. Jones, Associate Professor of Political Science, School of Public Policy, Oregon State University, Corvallis, OR 97331, (541) 737-3655 Michael.Jones@oregonstate.edu

Dr. Brent S. Steel, Director of the Public Policy Graduate Program, School of Public Policy, Oregon State University, Corvallis, OR 97331, (541) 737-6133 BSteel@oregonstate.edu

Dr. Alison L. Johnston, Associate Professor of Political Science, School of Public Policy, Oregon State University, Corvallis, OR 97331, (541) 737-6243 Alison.Johnston@oregonstate.edu