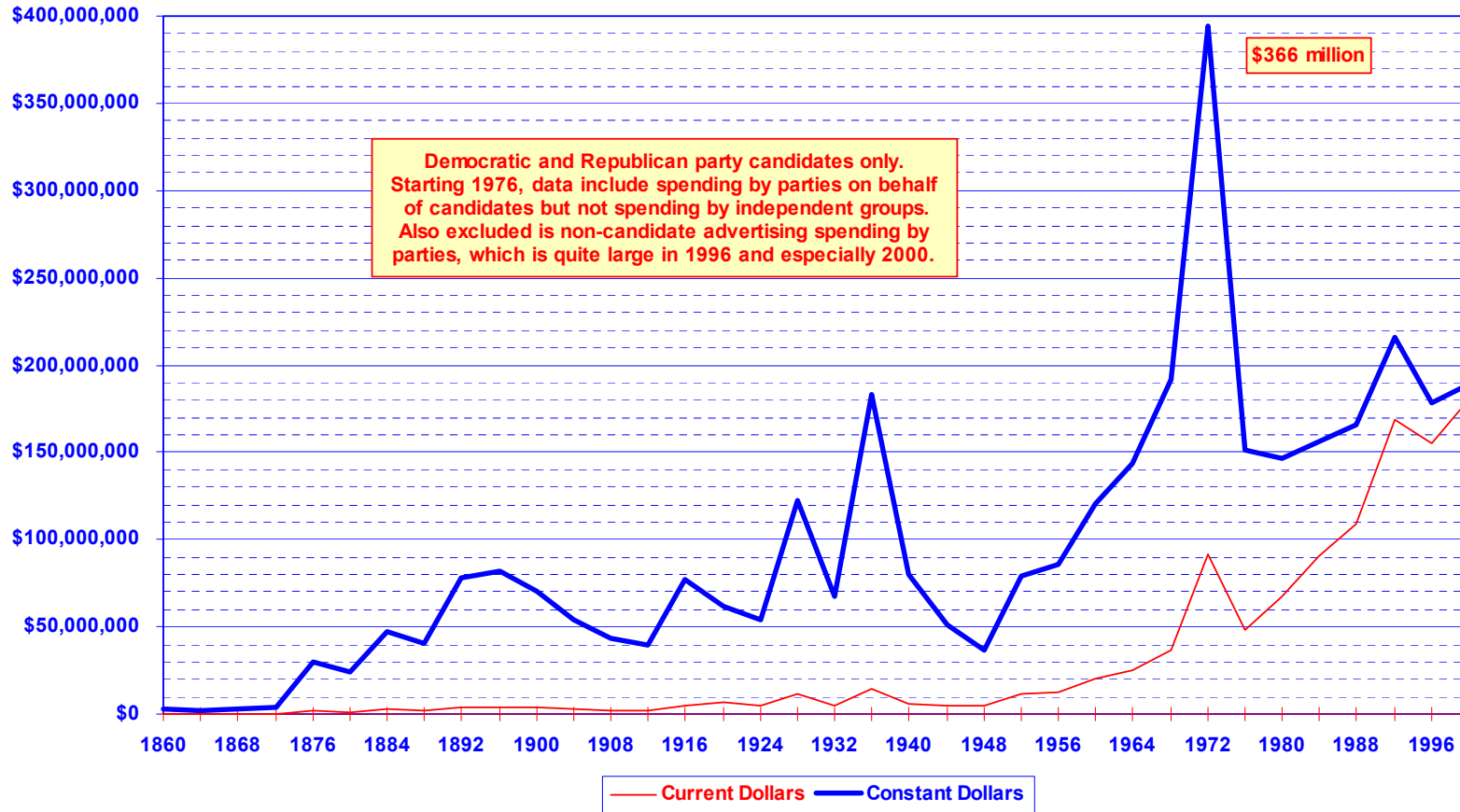
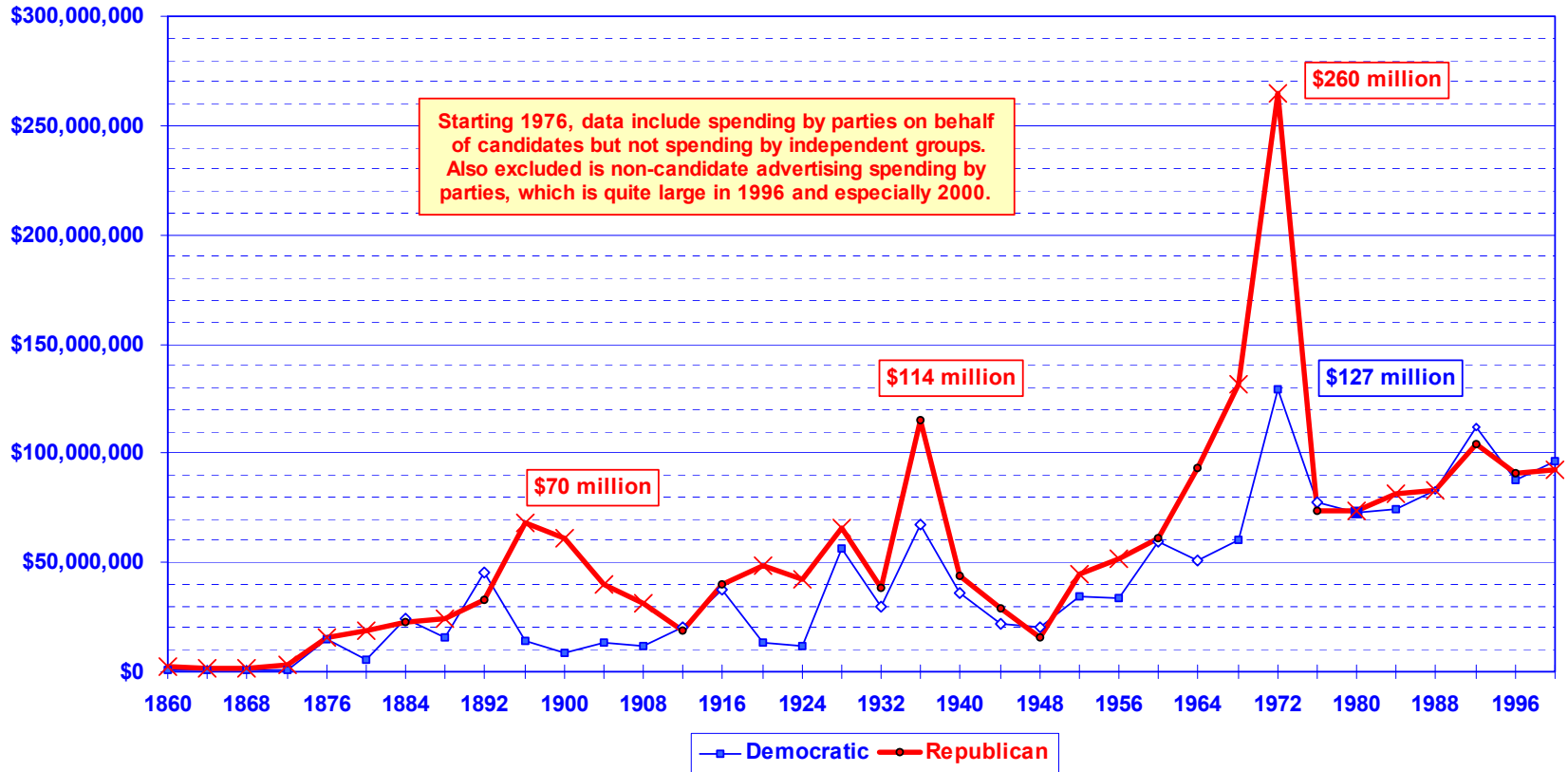


Costs of Presidential General Elections in Current and Constant (2002) Dollars, 1860 through 2000 (note: public funding began 1976)



Source of current-dollar data: to 1988: Herbert Alexander, *Financing Politics*, 4th edition (CQ Press, 1992), p. 80; 1992-2000: Anthony Corrado, published sources.

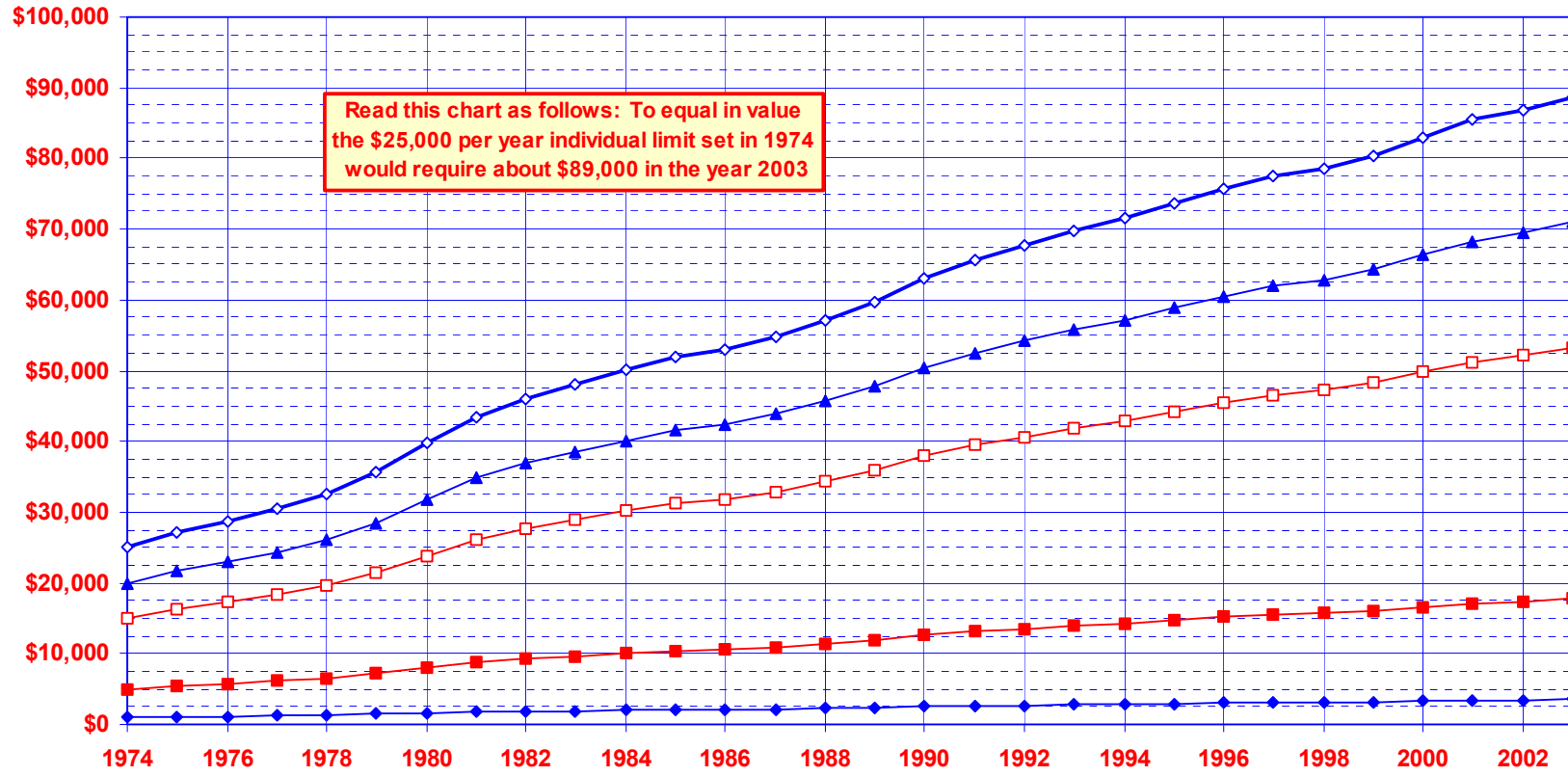
Costs of Republican and Democratic Presidential General Election Campaigns in Constant (2002) Dollars, 1860 through 2000 (note: public funding began 1976)



Note: "X" in Republican series indicates winner and open diamond in Democratic series indicates winner

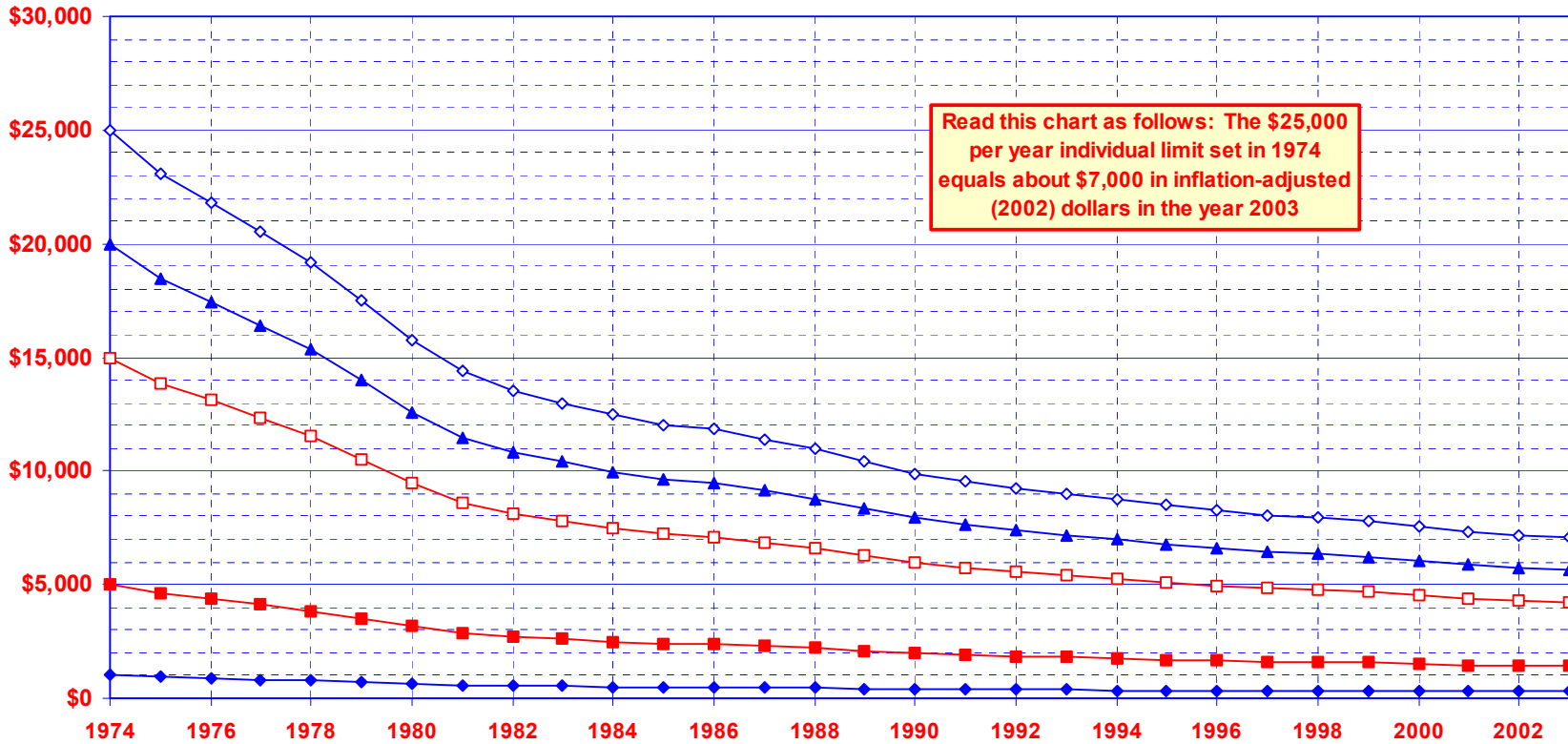
Source of current-dollar data: to 1988: Herbert Alexander, *Financing Politics*, 4th edition (CQ Press, 1992), p. 80; 1992-2000: Anthony Corrado, published sources.

Value Needed to Equal Campaign Contribution Limits of 1974 in Inflation-Adjusted Dollars of Each Year 1974 to 2003



- ◆ \$1,000 Individual to candidate per primary or general election
- ▲ \$20,000 Individual to natl party committee per year
- ◇ \$25,000 Individual total per calendar year
- \$5,000 PAC to candidate per primary or general election and individual or PAC to any other political committee per year
- \$15,000 PAC to natl party committee per year

Inflation-adjusted Value of 1974 Campaign Contribution Limits Each Year 1974 to 2003



Read this chart as follows: The \$25,000 per year individual limit set in 1974 equals about \$7,000 in inflation-adjusted (2002) dollars in the year 2003

- ◆ \$1,000 Individual to candidate per primary or general election
- ▲ \$20,000 Individual to national party committee per year
- ◇ \$25,000 Individual total per calendar year
- \$5,000 PAC to candidate per primary or general election or individual or PAC to other political committee per year
- \$15,000 PAC to national party committee per year