Suggested Courses for Communication Career Tracks

One of the most common questions students ask is “What do I do with a Communication degree?” The honest answer is “Anything.” Every field needs people who know how to communicate. However, there are certain fields that Comm majors typically enter. We’ve taken the most popular careers and designed suggested course work that will complement those careers. These suggestions are not required, but they can help you plan your elective coursework.

### Advertising/Public Relations
- 312 Advanced Public Speaking
- 316 Advanced Persuasion
- 322 Small Group Problem Solving
- 368 Propaganda and Social Control
- 372 Visual Rhetoric
- 442 Bargaining and Negotiation
- 472 Rhetoric of Popular Culture
- 478 Political Campaign Communication

### Event Planning
- 312 Advanced Public Speaking
- 316 Advanced Persuasion
- 318 Advanced Interpersonal Communication
- 322 Small Group Problem Solving
- 372 Visual Rhetoric
- 432 Gender and Communication
- 422 Small Group Communication
- 472 Rhetoric of Popular Culture

### Legal Arenas (Law, Public Safety, Firefighting)
- 312 Advanced Public Speaking
- 314 Argumentation
- 316 Advanced Persuasion
- 368 Propaganda and Social Control
- 444 Third Parties in Dispute Resolution
- 454 Advanced Argumentation
- 466 Ethics of Rhetoric
- 476 Issues in Freedom of Speech
- 462 Rhetoric of Revolutionaries and Reactionaries

### Customer Service/Sales/Admissions
- 312 Advanced Public Speaking
- 314 Argumentation
- 318 Advanced Interpersonal Communication
- 322 Small Group Communication
- 326 Intercultural Communication
- 328 Nonverbal Communication
- 440 Theories of Conflict and Conflict Management
- 442 Bargaining and Negotiation
- 466 Ethics of Rhetoric

### Public Advocacy (Non-Profit Advocacy, Health Communication)
- 312 Advanced Public Speaking
- 314 Advanced Argumentation
- 316 Advanced Persuasion
- 326 Intercultural Communication
- 372 Visual Rhetoric
- 437 Health Communication
- 462 Rhetoric of Revolutionaries and Reactionaries
- 426 Advanced Intercultural Communication
- 432 Gender Communication

(We also recommend that students interested in the legal arena or public advocacy participate in Forensics where credit can be earned in COMM 221 and 350.)

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